# 1AC

### 1AC---Innovation

#### Advantage 1 is Innovation:

#### The Ninth Circuit’s recent decision in *FTC v. Qualcomm* permits information technology firms to engage in innovation-stifling conduct with antitrust impunity. Firms have been given free reign to license standard-essential patents (SEP’s) at a surcharge and evade commitments to license on Fair, Reasonable, and Non-Discriminatory (FRAND) terms.

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Standards can enhance competition and consumer choice, but they also massively inflate the value of patents deemed essential to the standard, and give their owners the power to sue companies that implement the standard for money damages or injunctions to block them from using their SEPs. When standards cover critical features like wireless connectivity, SEP owners wield a huge amount of “hold-up” power because their patents allow them to effectively block access to the standard altogether. That lets them charge unduly large tolls to anyone who wants to implement the standard.

To minimize that risk, standard-setting organizations typically require companies that want their patented technology incorporated into a standard to promise in advance to license their SEPs to others on fair, reasonable, and non-discriminatory (FRAND) terms. But that promise strikes at a key tension between antitrust and patent law: patent owners have no obligation to let anyone use technology their patent covers, but to get those technologies incorporated into standards, patent owners usually have to promise that they will give permission to anyone who wants to implement the standard as long as they pay a reasonable license fee.

Qualcomm is one of the most important and dominant companies in the history of wireless communication standards. It is a multinational conglomerate that has owned patents on every major wireless communication standard since its first CDMA patent in 1985, and it participates in the standard-setting organizations that define those standards. Qualcomm is somewhat unique in that it not only licenses SEPs, but also supplies the modem chips used by a wide range of devices. These include chips that implement wireless communication standards, which lie at the heart of every mobile computing device.

Although Qualcomm promised to license its SEPs (including patents essential to CDMA, 3G, 4G, and 5G) on FRAND terms, its conduct has to many looked unfair, unreasonable, and highly discriminatory. In particular, Qualcomm has drawn scrutiny for bundling tens of thousands of patents together—including many that are not standard-essential—and offering portfolio-only licenses no matter what licensees actually want or need; refusing to sell modem chips to anyone without a SEP license and threatening to withhold chips from companies trying to negotiate different license terms; refusing to license anyone other than original-equipment manufacturers (OEMs); and insisting on royalties calculated as a percentage of the sale price of a handset sold to end users for hundreds of dollars, despite the minimal contribution of any particular patent to the retail value.

In 2017, the U.S. Federal Trade Commission [sued](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used) Qualcomm for violating both sections of the Sherman Antitrust Act by engaging in a number of anticompetitive SEP licensing practices. In May 2019, the U.S. District Court for the Northern District of California agreed with the FTC, identifying numerous instances of Qualcomm’s unlawful, anticompetitive conduct in a comprehensive [233-page opinion](https://www.eff.org/document/ftc-v-qualcomm-district-court-opinion). We were pleased to see the FTC take action and the district court credit the overwhelming evidence that Qualcomm’s conduct is corrosive to market-based competition and threatens to cement Qualcomm’s dominance for years to come.

But this month, a panel of judges from the Court of Appeals for the Ninth Circuit unanimously [overturned](https://www.eff.org/document/ninth-circuit-opinion-ftc-v-qualcomm) the district court’s decision, reasoning that Qualcomm’s conduct was “hypercompetitive” but not “anticompetitive,” and therefore not a violation of antitrust law. To reach that result, the Ninth Circuit made the patent grant more powerful and antitrust law weaker than ever.

According to the Ninth Circuit, patent owners don’t have a duty to let anyone use what their patent covers, and therefore Qualcomm had no duty to license its SEPs to anyone. But that framing requires ignoring the promises Qualcomm made to license its SEPs on reasonable and non-discriminatory terms—promises that courts in this country and around the world have consistently enforced. It also means ignoring antitrust principles like the essential facilities doctrine, which limits the ability of a monopolist with hold-up power over an essential facility (like a port) to shut out rivals. Instead, the Ninth Circuit held rather simplistically that a duty to deal could arise only if the monopolist had provided access, and then reversed its policy.

But even when Qualcomm restricted its licensing policies in critical ways, the Ninth Circuit found reasons to approve those restrictions. For example, Qualcomm stopped licensing its patents to chip manufacturers and started licensing them only to OEMs. This had a major benefit: it let Qualcomm charge a much higher royalty rate based on the high retail price of the end user devices, like smartphones and tablets, that OEMs make and sell. If Qualcomm had continued to license to chip suppliers, its patents would be “exhausted” once the chips were sold to OEMs, extinguishing Qualcomm’s right to assert its patents and control how the chips were used.

Patent exhaustion is a century-old doctrine that protects the rights of consumers to use things they buy without getting the patent owner’s permission again and again. Patent exhaustion is important because it prevents price-gouging, but also because it protects space for innovation by letting people use things they buy freely, including to build innovations of their own. The doctrine thus helps patent law serve its underlying goal—promoting economic growth and innovation. In other words, the doctrine of exhaustion is baked into the patent grant; it is not optional. Nevertheless, the Ninth Circuit wholeheartedly approved of Qualcomm’s efforts to avoid exhaustion—even when that meant cutting off access to previous licensees (chip-makers) in ways that let Qualcomm charge far more in licensing fees than its SEPs could possibly have contributed to the retail value of the final product.

It makes no sense that Qualcomm could contract around a fundamental principle like patent exhaustion, but at the same time did not assume any antitrust duty to deal under these circumstances. Worse, it’s harmful for the economy, innovation, and consumers. Unfortunately, the kind of harm that antitrust law recognizes is limited to harm affecting “competition” or the “competitive process.” Antitrust law, at least as the Ninth Circuit interprets it, doesn’t do nearly enough to address the harm downstream consumers experience when they pay inflated prices for high-tech devices, and miss out on innovation that might have developed from fair, reasonable, and non-discriminatory licensing practices.

We hope the FTC sticks to its guns and asks the Ninth Circuit to go en banc and reconsider this decision. Otherwise, antitrust law will become an even weaker weapon against innovation-stifling conduct in technology markets.

#### Qualcomm’s ability to evade its FRAND commitment can be traced to a failure on the part of Standard Setting Organization’s (SSO’s) to reasonably define and enforce their IPR policies. Patent holdup is real, and antitrust enforcement is necessary to manage it.

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C. A Limited Role for Antitrust in Promoting, Not Impeding, Competition

We favor an important but limited role for antitrust to control patent holdup. One of the authors has previously expressed skepticism of broad antitrust enforcement against patent holdup.129 But the critical point Lemley made there is that, for the most part, we do not need antitrust if patent and contract law effectively enforce the private solutions SSOs have developed to the holdup problem.130 In his more temperate moments, Delrahim adds an important caveat that, if taken seriously, might align him more with us: “[A]ntitrust law should play no role in policing unilateral FRAND commitments where contract or common law remedies would be adequate.”131 Unfortunately, he seemed to drop that caveat in the joint December 2019 statement with the PTO abandoning long-standing policy on FRAND commitments. There, the Division and the PTO took the position that patentees should be entitled to a full range of patent remedies, explicitly including injunctions, even if they had committed to license the patents on FRAND terms.132 As Herbert Hovenkamp has noted, the Justice Department’s position contradicts established law on injunctive relief and FRAND.133

Even the more limited version of the statement is problematic. If courts effectively enforce FRAND commitments, most of the holdup problem can be solved without resort to antitrust. But antitrust still has an important role to play when contract law and anti-fraud laws fail to fully address the patent holdup problem.134

The FTC’s case against Qualcomm provides a good example of why antitrust is needed. In that case, the District Court found that Qualcomm had breached its FRAND commitment and used its monopoly power over modem chips to pressure its customers (Original Equipment Manufacturers, or “OEMs”) to pay a royalty surcharge for Qualcomm’s SEPs on top of the reasonable royalty rates that Qualcomm would otherwise have been able to obtain. Qualcomm imposed this surcharge when Qualcomm’s customers purchased modem chips from Qualcomm’s rivals.135 The District Court correctly found that Qualcomm’s royalty surcharge acted like a tax when Qualcomm’s customers purchased modem chips from Qualcomm’s rivals.136 Based on this reasoning, the District Court correctly found that Qualcomm’s “no-license/no-chips” policy harmed competition by raising rivals’ costs and thereby excluding them, and that this same conduct also harmed Qualcomm’s customers.137

The Ninth Circuit reversed, making basic errors of both economics and law.138 On the economics, the Ninth Circuit mistakenly concluded that “Qualcomm’s royalties are ‘chip-supplier neutral’ because Qualcomm collects them from all OEMs that license its patents, not just ‘rival’s customers.’”139 This is flatly incorrect, because the royalty surcharge reduces the gains from trade between an OEM and a rival modem-chip supplier but does not reduce the gains from trade between the OEM and Qualcomm.140 Based on this error, the Ninth Circuit states incorrectly: “The FTC identifies no such harm to competition.”141

On the law, the Ninth Circuit rejects the well-established principle that harming customers can be a way of harming competition: “[T]he primary harms the district court identified here were to the OEMs who agree to pay Qualcomm’s royalty rates—that is, Qualcomm’s customers, not its competitors. These harms were thus located outside the ‘areas of effective competition’—the markets for CDMA and premium LTE modem chips.”142 The notion that harms to customers in the relevant market are outside the scope of the antitrust laws is simply bizarre.

In any event, as noted above, the District Court also found harm to Qualcomm’s rivals in both of the relevant markets it identified. The Ninth Circuit further erred by stating that “the district court’s ‘anticompetitive surcharge’ theory fails to state a cogent theory of anticompetitive harm.”143 The Ninth Circuit’s logic at this point assumes that Qualcomm’s royalties reflect the value of its SEPs, but that is directly contrary to the District Court’s finding that Qualcomm used its monopoly over modem chips to obtain a royalty surcharge, above and beyond the royalties Qualcomm could obtain based on its SEPs.144 One cannot dismiss findings regarding the effects of a royalty surcharge by assuming away that very surcharge. Hopefully the Supreme Court will correct these blatant errors.

Qualcomm’s use of its separate monopoly power over modem chips to evade its FRAND commitment couldn’t be remedied in contract, making antitrust enforcement a necessity for reasons beyond simply enforcing the FRAND deal.145 In the standard-setting context, if a SEP owner breaches its FRAND commitment and is thereby able to charge unreasonably high royalties to device manufacturers, those royalties are likely to be passed through in large part to final consumers. Antitrust enforcement can protect consumers from these overcharges.146

But to the extent that antitrust can step back in some settings, that is only possible because the market participants have recognized and responded effectively to the patent holdup problem by requiring reasonable licensing terms, and because the courts have enforced that requirement in contract or patent law. The second prong of the Antitrust Division’s attack on FRAND commitments therefore undermines whatever merit there might be to the first prong. While on the one hand Delrahim says that we don’t need antitrust because contract and equity will solve the patent holdup problem, on the other hand he is advocating policies that make it harder for contract and patent law to solve that very problem. Threatening SSOs with liability—maybe even per se liability—for trying to stop SEP holdup undermines the very contractual solution on which Delrahim purports to rely. So too do Delrahim’s periodic claims that holdup is a good thing, or at least something we should accept,147 his incorrect claim that patent holdout is a bigger problem than patent holdup,148 and his advocacy for undoing or avoiding eBay and giving a patent owner the right to an automatic injunction.149 Indeed, under Delrahim, the Antitrust Division evidently objects even to voluntary commitments by patent owners not to seek an injunction as part of the standard-setting process.150 Ironically, this assault on SSOs and FRAND policies may actually necessitate more antitrust intervention in standard-setting. If the DOJ encourages companies like Qualcomm to ignore their FRAND commitments, and if the DOJ discourages SSOs from trying to solve the SEP holdup problem, or impedes their efforts to do so, antitrust may ultimately have to step in to protect a functioning market from SEP holdup.

CONCLUSIONS AND RECOMMENDATIONS

The theory of holdup is well-supported by a substantial body of empirical evidence. For valid conceptual and practical reasons, this empirical literature has not involved showing that large-scale actual holdups are common. Rather, the evidence generally comes in the form of efforts by private parties to contract around holdup.

The same types of evidence and the same standards regarding empirical work should be applied when testing the theory of patent holdup.

When such standards are applied, it is clear that the problem of patent holdup is substantial. Indeed, patent holdup, and especially SEP holdup, are very difficult strains of holdup to manage. Furthermore, the problem of patent holdup is quite common, since it arises whenever the efficient development of new products and services involves substantial investments that may turn out to be specific to another party’s patent portfolio. Not surprisingly, therefore, virtually all players in the high- tech industries affected by holdup participate in voluntary organizations where they agree to limit everyone’s rights (including their own) in an effort to pre-commit to avoid holdup.

Both the theory and the empirical work relating to patent holdup indicate that market participants have strong incentives to devise institutions to limit patent holdup. Considerable progress was made between 2006 and 2016 in controlling patent holdup in the United States, primarily through the courts, but also through competition policy enforcement. Unfortunately, some of that progress is now at risk due to a drastic shift in policy at the Antitrust Division of the Department of Justice. That shift is based on faulty economics, relies on flawed arguments, and is contrary to both patent law and the empirical evidence.

Rather than go backward, more forward progress is needed to manage and control patent holdup in general and SEP holdup in particular.

The costs caused by the problem of SEP holdup can be reduced if more SSOs follow the lead of the IEEE by clarifying and strengthening their patent policies. The SEP policies of many SSOs are certainly valuable, but efforts by Qualcomm and others to ignore or game their FRAND commitments show the necessity of SSOs being more explicit about just what their FRAND commitments entail.

The costs of SEP holdup can be reduced if the ITC joins the policy mainstream by recognizing that exclusion orders based on FRAND- encumbered SEPs are normally not in the public interest, provided the SEP owner has another available legal venue through which it can secure reasonable royalties. The White House reined in the ITC in 2013 when it sought to grant exclusion orders despite the patentee’s commitment to license the patents. The ITC should affirmatively apply that policy.

Most importantly, the courts should enforce reasonable SSO policies that target SEP holdup. Courts have been doing this as a matter of contract law, but patent owners seeking to engage in holdup have strong incentives to ignore or find ways to undermine, avoid, or evade their FRAND obligations. When they do so, antitrust must be willing to step in to protect competition and consumers by stopping patent holdup.

#### Anticompetitive conduct is escalating---weakened antitrust enforcement emboldens firms to follow Qualcomm’s lead, which collapses the integrity of standard-setting.

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While the FRAND process has been highly productive, it is also fragile. Firms are tempted to make commitments at the beginning when the incentive to join is large, but renege on them later when they can profit by doing so. At least in this particular case, private FRAND enforcement had not worked very well. Qualcomm had been able to violate FRAND commitments in order to exclude rivals and obtain higher royalties than FRAND would permit, largely with impunity. Other firms will very likely follow Qualcomm’s lead. If that happens the FRAND system will fall apart, doing irreparable injury to the modern wireless telecommunications network or, at the very least, diminishing the leadership role of the United States in preserving effective network competition.

While governments can be heavily involved in standard set-ting,9 the implementation of technical standards in information technologies is largely the work of private actors. Government involvement is limited mainly to enforcement of contract, intellectual property, or antitrust law. As private actors, those involved in standard setting or compliance are fully subject to the federal antitrust laws.

This Article addresses one question: when is an SSO participant’s violation of a FRAND commitment an antitrust violation, and if it is, of what kind and what are the implications for remedies? It warns against two extremes. One is thinking that any violation of a FRAND commitment is an antitrust violation as well. In the first instance FRAND obligations are contractual, and most breaches of contract do not violate any antitrust law. The other extreme is thinking that, because a FRAND violation is a breach of contract, it cannot also be an antitrust violation. The question of an antitrust violation does not de-pend on whether the conduct breached a particular agreement but rather on whether it caused competitive harm. This can happen because the conduct restrained trade under section 1 of the Sherman Act, was unreasonably exclusionary under section 2 of the Sherman Act, or amounted to an anticompetitive condition or understanding as defined by section 3 of the Clay-ton Act.10 The end goal is to identify practices that harm com-petition, thereby injuring consumers.

The Ninth Circuit’s Qualcomm decision will make antitrust violations in the context of FRAND licensing much more difficult to prove, even in cases where anticompetitive behavior and consumer harm seem clear.11 Indeed, in this case the court itself acknowledged the harm to consumers but appeared to think that they were not entitled to protection.12 If this decision stands, FRAND obligations will to a larger extent have to be settled through private litigation and the federal antitrust enforcement agencies will have a diminished role. Anticompetitive behavior by one firm that is not effectively disciplined will lead others to do the same thing.

#### A trusted and credible system for ICT innovation is vital for rapid tech diffusion and economic growth---absent FRAND, the system will collapse.

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It is easy to take a pessimistic view about whether the system will break. If the current trend continues, the system is likely to break at some point for the simple reason that companies will not trust it anymore. The series of legal disputes witnessed over the past years – sometimes referred to as the “smartphone patent wars” – has been fodder for a pessimistic reading of “the two tales of SEPs”. While it is common in the business world that disputes over patents and licenses are settled in courts, various SEP disputes have revealed problematic aspects of the SEP market that are different from those disputes that follow the normal stream of business and contracts. Often, the SEP disputes are less concerned about the rights and boundaries of patents, and more about antitrust limits to market behavior: they concern market abusive practices and restrictions to competition as much as they are about intellectual property.

If the SEP system actually does break at some point, the consequences would be felt throughout the economy. SEPs have been a critical part of the ICT revolution. SEPs have allowed for the fast rates of innovation diffusion that the world has witnessed over the past quarter of a century. All the computer and Internet related products and services that people are now dependent upon for their private and professional lives are intricate webs of intellectual property. As many as 250,000 patents can be used to claim ownership of some technical specification or design element in a single smartphone (NYT 2012). A laptop, suggests one calculation, implements more than 250 interoperability standards (Biddle et al. 2010), and the number of SEP holders for 3G and 4G standards grew from 2 in 1994 to 130 in 2013 while the number of SEPs rose from fewer than 150 in 1994 to more than 150,000 in 2013 (Galetovic and Gupta 2016). The standardization-body ETSI has registered more than 150,000 declarations of SEPs from companies, and ETSI is just one of many bodies in the world of ICT standardization. For the 3G standard, the same body has about 24,000 patents that have been declared essential. Now, with the economy yet again on the threshold of big technological change, a trusted and credible system for creators and users of technology to standardize proprietary technology would be a boon for innovation, interoperability and – ultimately – the consumers.

And there are reasons for optimism. Although many of the problems in the SEP regimes need to be addressed, the numbers above indicate that the SEP system is in fact attractive to patent holders and SEP implementers. It is easy to see why: neither holders nor implementers are presented with alternative options that on the face of it would be far more profitable for them. In other words, there simply would not be as many patents declared as essential if both creators and users of technology believed the SEP system worked to their disadvantage or was grossly unfair. While the reality for some companies may be that legal disputes and unpredictability prompt them to find other ways than SEPs to get access to key technologies for their products, it remains the case that most stakeholders have strong economic incentives to maintain a balanced SEP system that is trusted.

First, standard essential patents are an asset for creators of technology because, by becoming essential to a standard, their volumes of sales for technologies that users value rise significantly. As many holders want to raise more revenues for their SEPs and – ideally – have the freedom to contract with buyers on their terms, they can expand their customer base when they agree to sell patented technology in accordance with a set of rules that are designed to prevent SEP holders exploiting the weakness of a customer that has grown dependent on having access to their technology.

Second, SEPs are hugely beneficial also to those that buy the licenses – the implementers or users. Through the SEP system, they can access technologies that are interoperable and work with different products and functionalities – and they can do it under conditions that, if history is a guide, in most cases give them stable and predictable terms of contract. As a consequence, both creators and users can focus on their competitive advantages and profit on the economies of scale and specialization. Downstream firms do not need to develop their own upstream technology and upstream firms do not need to package their technologies in end-customer products in order to make their products valuable.

Third, standard-setting organisations (SSOs) also have a big stake in an SEP system that works well – and, like creators and users of technology, they would stand to lose significantly if the SEP system were to collapse.

Lastly, the biggest beneficiaries are individual consumers – those who buy the end products using FRAND-conditioned SEPs. The advent of SEPs and the rules represented by FRAND have enabled a development of fast technology creation and contributed to the rapid diffusion in ICT goods and ICT-based services. The SEP system has also allowed for new competition, both between existing technologies and brands, and from new ones that have stepped into the market with the ambition to disrupt it, again to the benefit of the consumer. It is difficult to imagine that the ICT and digital development would have been as fast as it has been if SEPs had not been a central feature of the market.

The changing fortunes of companies operating in the cellular and smartphone market would not have been possible if there had not been an SEP system that supported competition. Now that the world economy is on the doorstep of new innovations that are dependent on a great number of input technologies – e.g. the Internet-of-Things, transport connectivity and intelligent vehicles – it is crucially important for the consumer that a balanced and functioning SEP system is maintained and that actors in the system converge towards it – which would ultimately meet their economic interests.

#### The absence of domestic 5G competition cedes leadership in technical standards to China.

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There is little doubt today that American superiority in the next generation of mobile communications, commonly called 5G, is a matter of extraordinary national concern. There is also little doubt that China is a strong competitor, already having outspent the United States by [$24 billion](https://www2.deloitte.com/content/dam/Deloitte/us/Documents/technology-media-telecommunications/us-tmt-5g-deployment-imperative.pdf#page=3) and planning [$411 billion](https://www.scmp.com/tech/china-tech/article/2098948/china-plans-28-trillion-yuan-capital-expenditure-create-worlds) in 5G investment over the next decade. The Chinese government has also laid out multiple national plans for establishing the country as a leader in mobile technology, and the Chinese firm Huawei is poised to be the [top smartphone manufacturer](https://www.cnbc.com/2018/11/16/huawei-aims-to-overtake-samsung-as-no-1-smartphone-player-by-2020.html) by 2020. And what are United States companies doing about this? Bickering over patents. For years, the leading American supplier of advanced mobile communications chips has been the San Diego-based Qualcomm. The company has been an innovator of mobile technology, but it has also been a remarkable innovator of convoluted legal strategies. As an ongoing Federal Trade Commission [lawsuit alleges](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used), Qualcomm has used its dominant position as a chip supplier and its extensive patent holdings to weave an intricate web of patent licensing across the mobile industry. The effect of that complex licensing scheme, the FTC claims, has been to force competitor chipmakers out of the market and to extract concessions and high patent royalties from smartphone and mobile-device makers. Qualcomm today faces only one major U.S. competitor—Intel, whose chips Apple recently [started using](https://www.cultofmac.com/484250/intel-reaping-rewards-apples-scrap-qualcomm/) instead of Qualcomm’s. Not surprisingly, Qualcomm has leveraged its patents to force a retaliatory investigation against Apple, the effect of which could be, as an administrative judge [recently determined](http://www.fosspatents.com/2018/10/itc-judge-didnt-buy-testimony-for-which.html), to boot Intel out of the mobile-chip market and leave Qualcomm as a monopoly. It is hard to imagine that this infighting among Apple, Intel and Qualcomm is getting the United States very far in 5G, and it is harder to imagine that Qualcomm’s desired outcome would do so, either. The best path, instead, is the obvious one: allowing competition and expanding the number of firms working on 5G. Competition encourages companies to out-innovate each other in order to grab market share. Of particular importance to 5G, competition leads to [better cybersecurity](https://morningconsult.com/opinions/in-the-race-to-5g-monopoly-considered-harmful/) in products, making them less vulnerable to hacking or misuse. Competition is especially crucial when it comes to the technical standards that define how 5G works. These standards are the work of 3GPP, an international consortium of technology companies in the field. Chinese players such as Huawei and ZTE are major participants in 3GPP. Ensuring that 3GPP’s standards reflect American values requires having as many American companies at the negotiating table as possible—which is harder to achieve when those companies are trying to sue each other out of business. Certainly patents themselves, as rewards for new inventions, are a driver of innovation in areas such as 5G. The problem, though, is not the existence of a patent system but the ever-expanding power of the patent laws, which encourage companies to pour dollars into complex patent licensing and assertion schemes—as companies like Qualcomm have done—rather than to perform the hard work of building new technologies. When innovation in patent strategy is more profitable than actual innovation, we lose the race to 5G and other technologies. But don’t take my word for it. [Multiple members of Congress](https://www.patentprogress.org/2019/01/11/congress-weighs-in-on-qualcomm-and-apple-at-the-itc/), from both sides of the aisle, have denounced the use of patents to kick companies like Intel out of 5G development, predicting that such actions would “dampen the quality, innovation, competitive pricing, and in this case the preservation of a strong U.S. presence in the development of 5G and thus the national security of the United States.” Or look to what China itself is doing. The Chinese government is handing out rewards left and right to encourage technology research and development. Indeed, it grants subsidies and financial benefits (ranging from the [ordinary](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2818503) to the [imperfect](https://funginstitute.berkeley.edu/wp-content/uploads/2013/12/patent_subsidy_Zhen.pdf) to the [bizarre](https://www.scmp.com/news/china/article/1681850/how-get-out-jail-early-china-buy-inventors-idea-and-patent-it)) to encourage its citizens to file for patents. But while China specifically encourages filing for patents, it does little to encourage using them: Patent infringement awards in court are peanuts—often only [five figures](https://scholarship.law.berkeley.edu/btlj/vol33/iss2/2/)—and most Chinese patent owners drop their patents [within five years](https://www.bloomberg.com/news/articles/2018-09-26/china-claims-more-patents-than-any-country-most-are-worthless) of getting them. The message in China is clear: You will be rewarded for innovating, but not for quibbling over patents. The United States should take the same tack if it wants to match China in 5G. Ever-stronger patent rights encourage counterproductive disputes that are a drag on industry, a drag on research and development, and ultimately a drag on domestic competitiveness on the global stage. If America wants to lead in 5G, then it must clear the path for strong competition among leading American technology companies.

#### China’s standard-setting leadership enables them export 5G infrastructure globally.

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The information and biotechnology revolutions have changed our world and will heavily inform the future of society. Whoever controls these technologies controls the future, and whoever controls their standardization controls the technologies. China understands this well. For two decades, it has been working to take over international standardization rulemaking bodies to serve the goals advanced in “[Made in China 2025](https://www.pbs.org/wgbh/frontline/article/made-in-china-2025-the-industrial-plan-that-china-doesnt-want-anyone-talking-about/)” — that is, to dominate world manufacturing and then transition to become the center of the world’s technological innovation. The dangers to the United States are already present, and in forms that are not obvious. These include, first, [direct-to-consumer genetic testing](https://medlineplus.gov/genetics/understanding/dtcgenetictesting/directtoconsumer/). China may be using such testing to gain genetic information that permits the identification and tracking of Americans, including U.S. military and intelligence community personnel or their relatives. Second, health monitoring apps are able to provide geolocation data to Chinese entities, which means to the Chinese Communist Party (CCP) and its security services. This provides location data that is valuable on its own and might be compared with data from other sources to reveal key information about Americans. Third, the CCP, in cooperation with Chinese industrial entities on international bodies, are developing and setting international standards for emerging technologies. China’s influence has grown over the past two decades, and Beijing now possesses leadership roles in standards-drafting technical committees, which means it could shape outcomes to its benefit. China has formulated a four-step strategy to seek dominance in this area: plan, track, participate and take over. Beijing has boasted that it completed the first three steps and is on the last, which is to “[develop indigenous standards](https://saiscsr.org/2019/10/29/setting-a-new-standard-implications-of-chinas-emerging-standardization-strategy/) and to lead international standardization.” This means China may be replacing international standards with its own standards, in order to control technologies and the market. In 2017, China revised its [standardization law](https://share.ansi.org/Shared%20Documents/News%20and%20Publications/Links%20Within%20Stories/China%20Standardization%20Law_English%20translation_SESEC_5.17.2017.pdf), almost 30 years after its adoption in 1989. It also set up the [Standardization Administration of China](http://www.sac.gov.cn/sacen/) to implement its strategy in the early 2000s. China’s standardization strategy also has been incorporated into the [Belt and Road Initiative](https://www.beltroad-initiative.com/belt-and-road/) so that, as countries are weaved into this network, they adopt China’s standards. Beijing essentially has had the three primary standard-setting international organizations — the [International Organization for Standardization](https://www.iso.org/home.html) (ISO), the [International Telecommunication Union](https://www.itu.int/en/ITU-T/about/Pages/development.aspx) (ITU) and the [International Electrotechnical Commission](https://www.iec.ch/homepage) (IEC) — under its influence. Two Chinese government officials currently serve as president of ITU and IEC, and placed China’s proxy as the [head of the ISO](https://www.oxebridge.com/emma/latest-iso-president-has-ties-to-china-too/) after the organization was led by a Chinese official for many years. Meanwhile, Beijing has taken leadership or other influential positions in the [International Accreditation Forum](https://www.iaf.nu/) (IAF), [United Nations Industrial Development Organization](https://www.unido.org/) (UNIDO), [International Civil Aviation Organization](https://www.icao.int/Pages/default.aspx) (ICAO), [American Society for Quality](https://asq.org/) (ASQ) and perhaps others. China’s strategy to determine the world’s standards appears to be working. In 2019 alone, China submitted [830 standards proposals to the ITU](https://www.ft.com/content/858d81bd-c42c-404d-b30d-0be32a097f1c). According to [Zhang Xiaogang](https://www.chinadaily.com.cn/m/qingdao/2017-06/23/content_29862586.htm), former president of the ISO, China planned to initiate 395 international standards by 2020 but, in actuality, [it set 495](https://www.sohu.com/a/412713490_362042#:~:text=%E5%A4%AE%E5%B9%BF%E7%BD%91%E5%8C%97%E4%BA%AC8,%E5%87%BA%E6%9C%80%E5%A4%A7%E8%B4%A1%E7%8C%AE%E7%9A%84%E5%9B%BD%E5%AE%B6%E3%80%82). Zhang claims that “China has made the greatest contribution in the field of international standardization in the past five years.” Indeed, China has dominated 5G standard-setting, for example, in the [3rd Generation Partnership Project](https://www.3gpp.org/) (3GPP), an organization to develop mobile broadband standards, and 90 percent of standard proposals in the 5G super uplink field is done by China Telecom. Unfortunately, Western countries fail to see the importance of China’s strategic move. Zhang states, “Whoever leads in standard-setting will be the leader of the technology and the controller of the market.” China’s dominance in 5G standards-setting enables it to avoid the West’s sanctions against its tech giants such as Huawei, continue to expand globally, and to dominate the market. This could be a paramount communication-security problem for the U.S. Of particular importance is China’s standardization strategy — as identified in “[China Standards 2035](https://www.cfr.org/blog/china-standards-2035-and-plan-world-domination-dont-believe-chinas-hype)” — on international bodies engaged in developing and setting standards for select emerging technologies. These include advanced communication technologies and cloud computing and cloud services. The United States and its allies must ensure that international standards for emerging technologies are not being designed to promote the interests of China. If China is successful, it would lead to the exclusion of other participants; China would be the architect, builder and maintainer of the 21st century’s information technology infrastructure.

#### Standards leadership allows China to export digital authoritarianism.

Drew et al. 21, \*Dr Alexi Drew, Research Associate, The Policy Institute, King’s College London; (May 7th, 2021, “The Critical Geopolitics of Standards Setting”, https://www.transatlantic-dialogue-on-china.rusi.org/article/the-critical-geopolitics-of-standards-setting)

However, this previously ‘western’ domain is challenged by a Chinese bloc of private industry actors with centrally directed, strategic motivations for their efforts who have managed to leverage the flaws of this system for political and economic advantage. The market-driven self-regulation model of technical standards has proven itself unsustainable given the geopolitical power achievable through the control of these standards. The marketised approach is easily abusable by a technologically developed nation-state with geopolitical intentions firmly in mind. Obscurity Through Complexity Technical standards have the immediate appearance of being both apolitical and ethically neutral. This seems to set them apart from the debate over standards of state behaviour in [cyber space concerning espionage and actions below the threshold of armed conflict](https://www.cfr.org/blog/unexpectedly-all-un-countries-agreed-cybersecurity-report-so-what). Yet, technological standards are unequivocally connected to normative practices of international behaviour and ethics. The extremely complex nature of the standards under consideration in bodies such as the International Organization for Standardization, the International Electrotechnical Commission (IEC), the International Telecommunications Union (ITU), and the Third Generation Partnership Project (3GPP) obscures the very tangible real-world impact that the standards they set have. The 3GPP is responsible for standards setting for mobile telecommunications. It covers everything from 5G through to autonomous vehicles and the Internet of Things. These are the bodies defining how the modern world is constructed. On the one hand they appear quite benign, responsible for such banalities as the use of Universal Serial Bus (USB) connectors versus proprietary standards. This hardly seems a matter of national security importance. But the same process is responsible for what ultimately shape the basic operating parameters of facial recognition technology in closed circuit television systems, the level of centralised state control at the technical foundations of the internet, and the protections of personally identifiable data. These generate profound implications for international policy and ethics. Internal Competition vs Strategic Direction Technical standards setting processes have, historically, been dominated by private sector actors who have had both the capacity to develop a particular technology to the point of holding a significant market share, and the ability to use that market share to advocate for the standardisation of the technology in line with their own production. The market led approach has continued to be the prevailing model by which American companies have globalised the technical standards behind US dominated technological innovation. This privatised form of self-regulation for technology companies is only partially influenced by the approach taken within the EU where [some licensing of standards are controlled by state or EU led institutions.](https://www.ui.se/globalassets/ui.se-eng/publications/ui-publications/2019/ui-brief-no.-2-2019.pdf) In contrast to this approach the Chinese model has involved a high level of state-oriented direction, oversight, and direct engagement on the creation and signing off technical standards. Efforts to harmonise and centralise technical standards domestically have become increasingly internationalised as the CCP takes this centralised, strategic approach to technical standards setting bodies such as the ITU, 3GPP, and IEC. Technical standards have also become an increasingly central component of the Digital Silk Road with the openly expressed goal of increasing uptake of Chinese technical standards in partner countries. The implications of this clash between a system of technical standardisation that is driven by the market versus one driven by an authoritarian government subsidised model are a direct challenge to the development of free, open, and ethical technology. Standardisation mechanisms have become political, or rather there has been a gradual realisation of the political power to be gained from the control of technical standards. While the PRC might have come to this awareness first, the US and Europe have since had a rude awakening about the missed opportunity. The privatised model of technical standards setting favoured by European and US markets relies upon the dynamics of financial competition to regulate behaviour. This is in stark contrast to the statist Chinese model.

#### Causes global backsliding.

Kendall-Taylor et. al 20 \*Andrea Kendall-Taylor, senior fellow and director of the Transatlantic Security Program at the Center for a New American Security, co-author of Democracies and Authoritarian Regimes; Erica Frantz is Assistant Professor of Political Science at Michigan State University; Joseph Wright is Professor of Political Science at Pennsylvania State University; (March/April 2020, “The Digital Dictators,” Foreign Affairs, <https://www.foreignaffairs.com/articles/china/2020-02-06/digital-dictators>)

The risk that technology will usher in a wave of authoritarianism is all the more concerning because our own empirical research has indicated that beyond buttressing autocracies, digital tools are associated with an increased risk of democratic backsliding in fragile democracies. New technologies are particularly dangerous for weak democracies because many of these digital tools are dual use: technology can enhance government efficiency and provide the capacity to address challenges such as crime and terrorism, but no matter the intentions with which governments initially acquire such technology, they can also use these tools to muzzle and restrict the activities of their opponents.

#### Democracy solves a litany of existential threats.

Diamond 19, Professor of Political Science and Sociology at Stanford University, Senior Fellow at the Hoover Institution, Senior Fellow at the Freeman Spogli Institute for International Studies, PhD in Sociology from Stanford University, (Dr. Larry, Ill Winds: Saving Democracy from Russian Rage, Chinese Ambition, and American Complacency, p. 199-202)

The most obvious response to the ill winds blowing from the world’s autocracies is to help the winds of freedom blowing in the other direction. The democracies of the West cannot save themselves if they do not stand with democrats around the world. This is truer now than ever, for several reasons. We live in a globalized world, one in which models, trends, and ideas cascade across borders. Any wind of change may gather quickly and blow with gale force. People everywhere form ideas about how to govern—or simply about which forms of government and sources of power may be irresistible—based on what they see happening elsewhere. We are now immersed in a fierce global contest of ideas, information, and norms. In the digital age, that contest is moving at lightning speed, shaping how people think about their political systems and the way the world runs. As doubts about and threats to democracy are mounting in the West, this is not a contest that the democracies can afford to lose. Globalization, with its flows of trade and information, raises the stakes for us in another way. Authoritarian and badly governed regimes increasingly pose a direct threat to popular sovereignty and the rule of law in our own democracies. Covert flows of money and influence are subverting and corrupting our democratic processes and institutions. They will not stop just because Americans and others pretend that we have no stake in the future of freedom in the world. If we want to defend the core principles of self-government, transparency, and accountability in our own democracies, we have no choice but to promote them globally. It is not enough to say that dictatorship is bad and that democracy, however flawed, is still better. Popular enthusiasm for a lesser evil cannot be sustained indefinitely. People need the inspiration of a positive vision. Democracy must demonstrate that it is a just and fair political system that advances humane values and the common good. To make our republics more perfect, established democracies must not only adopt reforms to more fully include and empower their own citizens. They must also support people, groups, and institutions struggling to achieve democratic values elsewhere. The best way to counter Russian rage and Chinese ambition is to show that Moscow and Beijing are on the wrong side of history; that people everywhere yearn to be free; and that they can make freedom work to achieve a more just, sustainable, and prosperous society. In our networked age, both idealism and the harder imperatives of global power and security argue for more democracy, not less. For one thing, if we do not worry about the quality of governance in lower-income countries, we will face more and more troubled and failing states. Famine and genocide are the curse of authoritarian states, not democratic ones. Outright state collapse is the ultimate, bitter fruit of tyranny. When countries like Syria, Libya, and Afghanistan descend into civil war; when poor states in Africa cannot generate jobs and improve their citizens’ lives due to rule by corrupt and callous strongmen; when Central American societies are held hostage by brutal gangs and kleptocratic rulers, people flee—and wash up on the shores of the democracies. Europe and the United States cannot withstand the rising pressures of immigration unless they work to support better, more stable and accountable government in troubled countries. The world has simply grown too small, too flat, and too fast to wall off rotten states and pretend they are on some other planet. Hard security interests are at stake. As even the Trump administration’s 2017 National Security Strategy makes clear, the main threats to U.S. national security all stem from authoritarianism, whether in the form of tyrannies from Russia and China to Iran and North Korea or in the guise of antidemocratic terrorist movements such as ISIS.1 By supporting the development of democracy around the world, we can deny these authoritarian adversaries the geopolitical running room they seek. Just as Russia, China, and Iran are trying to undermine democracies to bend other countries to their will, so too can we contain these autocrats’ ambitions by helping other countries build effective, resilient democracies that can withstand the dictators’ malevolence. Of course, democratically elected governments with open societies will not support the American line on every issue. But no free society wants to mortgage its future to another country. The American national interest would best be secured by a pluralistic world of free countries—one in which autocrats can no longer use corruption and coercion to gobble up resources, alliances, and territory. If you look back over our history to see who has posed a threat to the United States and our allies, it has always been authoritarian regimes and empires. As political scientists have long noted, no two democracies have ever gone to war with each other—ever. It is not the democracies of the world that are supporting international terrorism, proliferating weapons of mass destruction, or threatening the territory of their neighbors.

#### Chinese tech superiority upends deterrence and emboldens them to risk conflict over Taiwan

Kroenig 18, Deputy Director for Strategy, Scowcroft Center for Strategy and Security Associate Professor of Government and Foreign Service, Georgetown University (Matthew, Nov 12, 2018, “Will disruptive technology cause nuclear war?” *BAS*, <https://thebulletin.org/2018/11/will-disruptive-technology-cause-nuclear-war>)

Rather, we should think more broadly about how new technology might affect global politics, and, for this, it is helpful to turn to scholarly international relations theory. The dominant theory of the causes of war in the academy is the “bargaining model of war.” This theory identifies rapid shifts in the balance of power as a primary cause of conflict. International politics often presents states with conflicts that they can settle through peaceful bargaining, but when bargaining breaks down, war results. Shifts in the balance of power are problematic because they undermine effective bargaining. After all, why agree to a deal today if your bargaining position will be stronger tomorrow? And, a clear understanding of the military balance of power can contribute to peace. (Why start a war you are likely to lose?) But shifts in the balance of power muddy understandings of which states have the advantage. You may see where this is going. New technologies threaten to create potentially destabilizing shifts in the balance of power. For decades, stability in Europe and Asia has been supported by US military power. In recent years, however, the balance of power in Asia has begun to shift, as China has increased its military capabilities. Already, Beijing has become more assertive in the region, claiming contested territory in the South China Sea. And the results of Russia’s military modernization have been on full display in its ongoing intervention in Ukraine. Moreover, China may have the lead over the United States in emerging technologies that could be decisive for the future of military acquisitions and warfare, including 3D printing, hypersonic missiles, quantum computing, 5G wireless connectivity, and artificial intelligence (AI). And Russian President Vladimir Putin is building new unmanned vehicles while ominously declaring, “Whoever leads in AI will rule the world.” If China or Russia are able to incorporate new technologies into their militaries before the United States, then this could lead to the kind of rapid shift in the balance of power that often causes war. If Beijing believes emerging technologies provide it with a newfound, local military advantage over the United States, for example, it may be more willing than previously to initiate conflict over Taiwan. And if Putin thinks new tech has strengthened his hand, he may be more tempted to launch a Ukraine-style invasion of a NATO member. Either scenario could bring these nuclear powers into direct conflict with the United States, and once nuclear armed states are at war, there is an inherent risk of nuclear conflict through limited nuclear war strategies, nuclear brinkmanship, or simple accident or inadvertent escalation. This framing of the problem leads to a different set of policy implications. The concern is not simply technologies that threaten to undermine nuclear second-strike capabilities directly, but, rather, any technologies that can result in a meaningful shift in the broader balance of power. And the solution is not to preserve second-strike capabilities, but to preserve prevailing power balances more broadly. When it comes to new technology, this means that the United States should seek to maintain an innovation edge. Washington should also work with other states, including its nuclear-armed rivals, to develop a new set of arms control and nonproliferation agreements and export controls to deny these newer and potentially destabilizing technologies to potentially hostile states. These are no easy tasks, but the consequences of Washington losing the race for technological superiority to its autocratic challengers just might mean nuclear Armageddon.

#### Taiwan war goes nuclear---entanglement and both sides underestimate escalation risks.

Sweeney 21, \*Mike Sweeney is a fellow at Defense Priorities. He spent thirteen years as think tank analyst in Washington, DC, where he focused on U.S. foreign policy and defense planning, undertaking research and studies, including for the Department of Defense; (March 2021, “Why a taiwan conflict could go nuclear”, https://www.defensepriorities.org/explainers/why-a-taiwan-conflict-could-go-nuclear)

Alternately, if China did use conventionally armed missiles against U.S. bases in Japan and Guam, perhaps killing not only U.S. and Japanese military personnel, but also local civilians and U.S. dependents, what reaction would that spark? Is it so far-fetched to consider the United States initiating nuclear use under those circumstances? The United States does have viable tactical options, which it has sought to make more robust in accordance with the findings of 2018 Nuclear Posture Review (NPR).45 These include the deployment of the submarine-launched low-yield W76-2 warhead and development of an upgraded version of the B61 tactical gravity bomb.46 Chinese observers have expressly noted that these systems could make U.S. nuclear use more likely, a situation compounded by diminishing U.S. conventional superiority in the Western Pacific.47 To be clear, as with all aspects of this discussion, the point is not to state with certainty that the United States would resort to nuclear use. It might not be even likely. But it is worth acknowledging that it is possible. That is the element that needs to be injected into the debate not only over the future of strategic ambiguity, but over defense planning for Taiwan scenarios more broadly. The preferred U.S. style of warfare—to conduct attacks deep throughout an enemy’s territory rather than simply meeting them at a forward line of engagement—also presents problems and contains the prospect that non-nuclear strikes might unintentionally trip Chinese redlines regarding nuclear use. Within the U.S. academic community, this has produced a small, but important body of literature focused on the subject of “entanglement,” or the co-mingling of systems with both conventional and nuclear applications.48 This discussion has primarily focused on China’s ballistic missile force, as most of its systems are capable of firing both nuclear and non-nuclear warheads.49 China’s increasing reliance on road-mobile ICBMs (such as the DF-31 variants and the new DF-41) complicates this problem, creating the potential for their misidentification as shorter-range systems, such as the road-mobile DF-21 and DF-26, that might be used against U.S. ships or regional bases.50 Analysts have also expressed concern over the potential for U.S. forces to inadvertently sink a Chinese SSBN as part of its ASW campaign during a Taiwan conflict, a fear that echoes similar worries from the U.S.-Soviet struggle.51 Recall again the private comments of Chinese officials about conventional attacks on nuclear systems nullifying its NFU policy. The potential for mutual miscalculation Entanglement issues are far from the whole of the problem. There is still a fundamental misreading—perhaps on both sides—of the ability to manage escalation in Taiwan contingencies for reasons beyond strict operational matters. The very fact of China attempting something as complex and challenging as an amphibious invasion of an island of 24 million people would show an unwelcome tolerance for risk. For that matter, U.S. efforts to defend said island—halfway around the world on another nuclear power’s doorstep—also shows a fair amount of audacity. Put differently, the act of aggression against Taiwan and the effort to repel such an attack both demonstrate that each side is willing to take actions which could be viewed as inherently risky. Through that lens, the additional step to unwanted nuclear escalation is not a great leap. States act rationally, right up until they do not. In considering how a Taiwan contingency would play out, it would therefore be prudent to assume that nuclear use is more viable than cold assessments of each side’s pre-conflict intentions suggest. If academic surveys of Chinese strategic literature are correct, overoptimism on the ability to manage escalation once hostilities commence is not confined to the U.S. side.52

#### Patent holdup is real and necessitates intervention, even if it can’t be systemically proven.

Contreras 19, \*Jorge Contreras, Professor, University of Utah S.J. Quinney College of Law; (2019, “MUCH ADO ABOUT HOLD-UP”, <https://www.illinoislawreview.org/wp-content/uploads/2019/08/Contreras.pdf>)

III. CAN WE PLEASE STOP SEARCHING FOR SYSTEMIC HOLD-UP? It is not the purpose of this article to critique the data or methodologies used by researchers who claim that there is no evidence of systemic hold-up. Though questions remain, the data presented in the cited studies finding no empirical evidence of systemic hold-up present plausible descriptions of current markets for products such as smart phones and other connected technology devices. Instead, this critique is directed at the core assumption that runs through each of these studies: that a lack of evidence of systemic hold-up means that hold-up does not represent a threat that justifies policy intervention. In this Part, I argue that, notwithstanding the findings of these studies, patent hold-up in standardized product markets may indeed be a threat that merits preventative policy measures, but that those measures should be directed toward the prevention of well-understood and actionable forms of anticompetitive conduct rather than the economic phenomenon of hold-up. A. The Absence of Systemic Hold-Up Does Not Mean that Hold-Up Does Not Occur In a 2017 article, Galetovic and Haber utilize an extended analogy drawn from the field of Mayan archeology to make the point that scholars sometimes ignore the facts in front of them in order to cling to pre-formed (and empirically unsupported) beliefs.92 In this analogical tradition, I will use a hypothetical from public health epidemiology to illustrate a related point. Let us consider the often fatal and highly contagious viral infection Ebola. U.S. public health officials, aware of the dangerous effects of Ebola, might propose the implementation of prophylactic measures to prevent the spread of Ebola in the United States. Such measures might include early detection systems at U.S. hospitals, a network of Ebola experts ready to investigate suspected cases, and potential vaccines for particularly vulnerable populations. All of these measures, of course, would come at a cost. Those opposing the incurrence of this cost might argue that such measures are unjustified because there is no empirical evidence that Ebola is a problem in the U.S. After all, there are no documented outbreaks of the disease, and the only reported cases have been sporadic and linked to other factors (such as health workers returning from abroad). In fact, both lifespan and overall health in the United States have been improving steadily over the past several decades. Most declines in population health can be traced to causes such as tobacco use, poor dietary choices, lack of exercise and the like, but not to Ebola. Thus, because there is no evidence that Ebola outbreaks have occurred in the United States nor any linkage between decreased health and Ebola, and because the overall health of the United States population continues to improve, there is no justification for preventative measures to stop Ebola outbreaks in the United States. This reasoning is, of course, fallacious and, in the case of a disease like Ebola, dangerously so. In the field of public health, prophylactic measures are often taken before a health risk affects a significant portion of the population. This is the reason for prophylactic measures in the first place. In the field of public health, it is widely recognized that risks arising from any number of environmental and pathogenic sources can be assessed based on laboratory analysis and test cases, without population-level epidemiological data. In fact, once population level data for such outbreaks is available, it is often too late: an epidemic has broken out and millions are at risk. Luckily, it is doubtful that public health officials would apply the fallacious reasoning outlined above to important public health decisions. Curiously, however, this “Ebola fallacy” has taken root in the debate over patent hold-up. As discussed above, the purported lack of empirical evidence of system-wide patent hold-up is used as a justification for abandoning or forestalling policy interventions aimed at reducing the risk of hold-up. Because hold-up has not been detected at a systemic level, so the argument goes, it must not be a problem. Therefore, measures designed to prevent hold-up from occurring must be the result of gratuitous or over-zealous policy making. The logical fallacies in this argument should be apparent. In fact, there are numerous examples of anticompetitive conduct by individual firms in markets that are not otherwise overrun by anticompetitive behavior. For example, in 2009, the Federal Trade Commission brought an action against pharmaceutical manufacturer Solvay and a group of generic drug manufacturers for violating Section 5 of the FTC Act by entering into an arrangement whereby the generic manufacturers agreed not to challenge Solvay’s patent on its AndroGel product and not to market their generic versions of AndroGel, in exchange for a significant payment by Solvay to each of the generic manufacturers (a so-called “pay for delay” scheme).94 The Supreme Court held in 2013 that such conduct was actionable and reversed the Eleventh Circuit’s dismissal of the FTC’s claim.95 Yet even in 2009, the year in which the FTC brought its action, of the 68 agreements settling patent disputes filed by pharmaceutical manufacturers with the FTC,96 the FTC estimated that only 19 of these (28%) were potential pay for delay agreements; and by 2014, the year after the Actavis decision, only 21 out of 160 such agreements (13%) were deemed by the FTC likely to represent illegal pay for delay schemes.97 Thus, while pharmaceutical industry patent settlements have attracted significant attention as potentially anticompetitive arrangements, most such settlements do not merit investigation by the FTC.98 An even more telling example is found in the area of mergers and acquisitions. During fiscal year 2016, a total of 1,832 merger and acquisition transactions were reported to the FTC and DOJ under the Hart-Scott-Rodino Antitrust Improvements Act.99 Of these, the FTC challenged only twenty-two (1.2%). 100 Thus, while some anticompetitive mergers may exist, the vast majority are not anticompetitive.101 But the absence of market-wide anticompetitive conduct in the area of mergers and acquisitions hardly excuses the handful of transactions that do present antitrust risks, nor does it suggest that mergers should not be subject to governmental monitoring and, when merited, enforcement. B. Protective Measures May Already Be Working to Reduce Hold-Up Another important factor that should be considered regarding the purported lack of empirical evidence of systemic hold-up is the effect that existing policy measures have already had in reducing hold-up. As noted above, the threat of patent hold-up was a primary motivating factor for many SDOs to adopt policies requiring the disclosure and licensing of SEPs. These policies have been in place for decades. In the United States, the first such policy was adopted in 1959 by the American Standards Association (the predecessor to today’s American National Standards Institute (ANSI).102 Today, every one of the more than 200 ANSI-accredited developers of American National Standards must adhere to ANSI’s essential requirements, including the adoption of such a licensing policy for SEPs. Similar policies have existed in European and international standards organizations since at least the 1980s.103 These policies, which were developed by SDOs in large part to reduce the likelihood of hold-up within standard-setting systems, have had several decades to work, and it is likely that the lack of observed hold-up in some studies can be attributed to the successful operation of these policies. Similarly, antitrust and competition enforcement agencies in the U.S. and Europe have been aware of the potential for hold-up connected with standardization for many years. Accordingly, they have brought enforcement actions when it has been alleged that hold-up behavior has resulted in a violation of the antitrust laws. High-profile enforcement actions against patent holders such as Rambus, 104 Google 105 and Qualcomm106 send powerful deterrent signals to the market and warn others not to engage in similar behavior lest they, too, become the subject of agency enforcement. Like SDO policies, it is likely that the general market awareness of agency interest in standard-setting and hold-up has, to a degree, limited the amount of hold-up that is actually attempted in the marketplace, thereby limiting the direct evidence of hold-up as a systemic problem. But do the deterrent effects of SDO and agency efforts to reduce hold-up signify that hold-up is not a problem? Certainly not. To reach such a conclusion would be perverse: akin to claiming that burglary is not a problem in a neighborhood that experiences reduced burglary rates after it has implemented an active neighborhood watch program and enhanced policing. C. Indicia of Healthy Markets do not Prove the Absence of Anticompetitive Conduct As noted above, one of the principal arguments advanced by commentators seeking to refute the “hold-up theory” is that markets for telecommunications products, namely smart phones, are robust – evidenced by increasing product functionality, decreasing consumer prices and rapid innovation -- and that this degree of robustness indicates that hold-up cannot be a problem in these markets.107 If hold-up were a problem in these markets, they reason, we would see product stagnation, stable (but high) prices, and a lack of competition – features associated with classic examples of hold-up in markets for products such as natural resources and agricultural goods.108 But this argument relies on a false syllogism: hold-up results in market dysfunction; if a market functions well, then it cannot be subject to hold-up. The weaknesses in this argument are multifold. First, hold-up may exist in individual instances without sufficient weight to affect overall market characteristics, particularly in a large global market such as mobile telecommunications. Thus hold-up may exist, even in a market that outwardly appears to be functioning well. Second, there is no valid counterfactual to use to compare the health and robustness of the market for mobile telecommunications products.109 Other consumer electronics devices, such as televisions and DVD players, do not compare well with mobile telecommunications devices, which have taken on a unique character in the modern networked economy. Thus, observing the strength of the market fails to answer the critical questions “compared to what?” and how much stronger the market might be (through more product diversity, functionality, price reduction) without hold-up? A simple historical illustration is useful in this context. During the decade leading up to the enactment of the Sherman Antitrust Act of 1890, several major U.S. commodity markets (e.g., steel, salt, petroleum, coal, sugar, lead, and others) came under intense scrutiny for a variety of allegedly anticompetitive industrial arrangements. One might have argued that these markets, had they been subject to the sorts of anticompetitive collusion that the Sherman Act sought to address, should have seen reductions of output and increases in price. Yet, between 1880 and 1890, U.S. output of salt, petroleum, steel, and coal all increased significantly, and prices of steel, sugar and lead all dropped significantly.110 Do these positive market indicia demonstrate that the subject markets were not subject to anticompetitive collusion, and that the Sherman Act was not necessary? Certainly, investigations of these industries revealed significant cartel behavior. I would suggest that few commentators today would argue that the coal, steel, sugar and other major industrial producers of the late nineteenth century were innocent of collusive and anticompetitive conduct, or that the Sherman Act was not a necessary and beneficial measure for the U.S. economy.111 Yet, had we relied solely on the positive characteristics exhibited by these markets as proof that anticompetitive conduct did not exist, then perhaps the Sherman Act never would have been enacted. By the same token, the fact that global markets for standardized products such as computers and smart phones appear to be thriving does not itself refute the possibility of hold-up nor the existence of anticompetitive conduct in these markets. Nor does it allow regulators and policy makers to drop their guard or cease to monitor these important industries.

### 1AC---Cybersecurity

#### Advantage 2 is Cybersecurity:

#### Aggressive patent strategies create structural flaws in 5G standardization that imperils domestic cybersecurity---market competition reduces the incidence of vulnerability and severity of attacks.

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III. COMPETITION AND CYBERSECURITY

In addition to the historical review done so far, another approach to understanding the relationship among patents, competition, and national security is to consider the role of cybersecurity. There is little doubt that computer system vulnerabilities that enable hacking and spread of computer exploits are a threat to the nation’s defenses, so better cybersecurity is a key part of national security strategy.155

Strong competition can thus complement national security by enhancing domestic cybersecurity, and patent assertion that unduly weakens competition detracts from cybersecurity.156 Competition promotes better cybersecurity in at least two ways. First, multiple studies show that competition encourages firms to improve their products on multiple vectors including cybersecurity. Second, competition avoids a situation that security experts call a “monoculture,” which increases vulnerability to severe cyberattacks. As former Secretary of Homeland Security Michael Chertoff wrote recently, “We need competition and multiple providers, not a potentially vulnerable technological monoculture,” to guarantee national security.157 Thus, cybersecurity provides a useful lens for understanding how unfettered patent assertion and licensing can detract from national security.

A. Cybersecurity as Competitive Value-Add

Competition enhances national security by reducing the incidence of technical vulnerabilities. That effect is especially important for security sensitive systems such as mobile telecommunications.

Intuitively, a causal chain from competition to cybersecurity makes logical sense. Computer security is a value-added benefit to consumers, so firms in competitive markets are likely to use security to gain an edge over their competitors.158 In monopolized markets, though, there may be less external impetus to test products for flaws, and the monopolist may choose to focus less on security and more on new product features or increased product quality.

Economic research confirms these hypotheses about competition leading to better cybersecurity. A 2009 empirical study of web browsers considered the impact of market concentration on the amount of time that vendors took to fix security vulnerabilities as they were discovered.159 The study found that the presence of more competitors correlated with faster cybersecurity response—a reduction of 8–10 days in response time per additional market rival.160 Similarly, business researchers in 2005 modeled incentives for firms to engage in sharing of cybersecurity information, and concluded that the “inclination to share information and invest in security technologies increases as the degree of competitiveness in an industry increases.”161 Another study found that, where two software firms are in competition, at least one will be willing to take on some degree of risk and responsibility for cybersecurity, whereas a monopoly software firm will consistently fail to accept such responsibility.162 To be sure, an unpublished study from 2017 found that some market concentration can make firms more responsive to cybersecurity issues, but only to a point: “being in a dominant position reduces the positive effect of having less competitors on the responsiveness of the vendor,” and indeed the “more dominant the firm is, the less rapid it is in releasing security patches.”163 This research confirms that competition is more conducive to cybersecurity.

It is not hard to see how this applies to emerging communication technologies markets. In the absence of competition, the above research suggests that device manufacturers, chip makers, and software developers will lack incentives to respond to vulnerabilities, to share information about cybersecurity practices and issues, and to take responsibility for security matters. Mobile phone chips have had their share of cybersecurity failures already.164 The best way to flush out ongoing and future cybersecurity issues is to maintain competitive pressure at all levels of the supply chain.

B. Vulnerabilities of “Monocultures”

A second reason why monopoly undermines cybersecurity is that monopoly leads to a “monoculture” of single-vendor products, opening the door to massive systemic failure in the case of a cyberattack. Computer researchers developed the theory of software monocultures in the early 2000s, in response to the regular phenomenon of computer viruses and other attacks spreading rapidly by exploiting flaws in the dominant operating system at the time, Microsoft Windows.165 Where a computer system such as Windows has a commanding share of users, a virus that exploits a flaw in that system can quickly spread to infect a whole interconnected ecosystem. An operating system monopoly thus enables fast and easy spread of cyberattacks, and better cybersecurity would be achieved through greater diversity in online systems.166 As one research group posited, “a network architecture that supports a collection of heterogeneous network elements for the same functional capability offers a greater possibility of surviving security attacks as compared to homogeneous networks.”167

There has been considerable study of the theory that computer monocultures are naturally more vulnerable to attacks.168 In one study, computer science researchers reviewed a catalog of 6,340 software vulnerabilities recorded in 2007, to compare whether comparable software would share the same flaws.169 Of the 2,627 vulnerabilities applicable to application software (as opposed to operating systems, web scripts, and other software components), only 29 (1.1%) applied to substitute products from different vendors but providing the same functionality.170 By contrast, different versions of a single software product were found to share vulnerabilities 84.7% of the time.171 Thus, software monocultures share exploitable flaws even when there is some variation in versions across the monoculture; by contrast, diversity in software is almost guaranteed to prevent a single flaw from affecting all users.

In the case of 5G and wireless mobile communications, a monoculture is an especially concerning possibility. To the extent that systems such as smart city sensors or communication networks are widely deployed in a monoculture fashion, a widespread attack could have devastating consequences, potentially blacking out a region and affecting essential services such as 911.172 A monoculture that is vulnerable to so-called “rootkits” or “backdoors”—maliciously installed software that enable bad actors to commandeer systems—could also enable mass surveillance or spying by private hackers or foreign governments.173 The presence of systems from multiple vendors would mitigate these possibilities.

#### Insecure technical standards cause inevitable systemic grid collapse---extinction.

DeNardis 21, \*Dr. Laura DeNardis, PhD in Science and Technology Studies from Virginia Tech, Dean of the School of Communication at American University, and Gordon M. Goldstein, Adjunct Senior Fellow at the Council on Foreign Relations, (March 1st, 2021, “The Real Lesson of the Texas Power Debacle”, Lawfare, 3/1/2021, https://www.lawfareblog.com/real-lesson-texas-power-debacle)

The infrastructure was essential, ubiquitous and providing basic functionality for everything in daily life from water to heat and transportation. And in an instant it was gone, plunging tens of thousands of residents into a life-threatening crisis. This is, of course, the narrative of the recent debacle in Texas, where a winter storm overwhelmed the state’s electrical grid and brought the state to a near-total blackout. But it should also be interpreted as a preemptive warning of what Americans will face from the next generation of the internet and the new realm of cybersecurity risk it will dramatically amplify.

Both forms of infrastructure—a state-run electrical grid and the 5G and “internet of things” future to which we are rapidly hurtling—share three attributes. First, their construction reflects a lack of imagination about the danger that can quickly coalesce when seemingly remote threat scenarios become real. Second, compounding a lack of analytic imagination is an absence of preparedness. Third, for both the Texas electrical grid and the emerging internet, public policy protections are either meager or completely absent.

In planning for the resilience of its electrical grid, public officials in Texas discounted the potentially devastating disruption that could occur from unpredictable events—whether related to climate change or just a once-a-century anomaly. They also eschewed precautions other states take seriously by allowing for the interconnection of electrical grid supply chains across their borders, ostensibly because of their ideological rejection of federal regulatory oversight governing such arrangements.

As the United States builds out a new national 5G cyber-physical communications network through private service providers, Americans similarly discount the risks—myriad in their diversity and severity—that are orders of magnitude more significant than what Texas confronted recently. More physical things than people are already connected. The super empowered internet of tomorrow, known among some in the field as the “internet of everything,” will exceed by tens of billions of devices the number of connections between individuals simply communicating via social media or digital screens.

This confronts policymakers with an imminent threat: A cyber outage is no longer about losing digital communications but about losing basic societal functioning and even human life. The failure of imagination is to think of the SolarWinds attack on U.S. federal agencies and tech companies as a worst-case scenario. The failure of imagination is to think of cybersecurity through a content-centric lens rather than as possible attacks on the material world. The emergence of internet-connected cardiac devices, digitally dependent cars, and internet-connected agriculture systems portend the stakes of a cyberattack to health care, economic and social functioning, and food security.

The United States should be prepared for, and certainly not be caught by surprise by, such cyberattacks. Yet, the internet of everything is notoriously insecure. Internet-connected physical objects are not necessarily upgradeable. Nor do they come with adequate default security and encryption. The 5G infrastructure that helps connect digital objects has been at the center of debates over Chinese espionage. Industrial cyber-physical systems are based on technical standards that have not been collaboratively vetted for security and interoperability. One of the most infamous cyberattacks—the so-called Mirai botnet that took down major media sites and corporations—hijacked these insecure objects in homes to carry out the assault. The United States is not yet prepared.

Finally, in the race to conceive and deploy effective public policy responses, the U.S. government as a whole is hardly more anticipatory or synthesized in its response to potential calamity than the state of Texas. The focus of U.S. cyber policy remains on information policy issues such as disinformation, manipulation and violent speech rather than securing the digital world that now powers our material day-to-day lives. The Biden administration confronts an enormous challenge in crafting a comprehensive strategy to the cybersecurity risks foreshadowed by the ruinous experience in Texas and its management of vital infrastructure. While the digital world has leapt from two-dimensional to three-dimensional space, cyber policy has not at all jumped from 2D to 3D.

This failure of imagination, preparedness and policy protection must not be America’s cyber future; the stakes are far too high and the costs are far too great. The Texas disaster is a potent illustration of what has always been true: Our digital society and economy are extremely vulnerable and grow more porous and subject to penetration day by day. As digital sensors and cyber control systems become further embedded in physical infrastructure like energy systems, agriculture and transportation, there is no longer a separation between security of the “real” world and security of the online world. They are entangled and increasingly enmeshed—and policy has yet to catch up to either envisioning or mitigating the looming threats the U.S. confronts.

If the energy grid cannot weather a winter storm, how can it be expected to withstand a major cyberattack? What other vital forms of national infrastructure—ranging from water, bridges, highways and roads, and ultimately our day-to-day financial system—are comparably at risk? As Texas dramatizes, it is neither hyperbolic nor exaggerated to assert that our survival could now depend on securing the inevitable cyber-physical future that is accelerating with stunning rapidity.

#### Actors have the means and motivations to strike critical infrastructure.

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Among critical infrastructure sectors in the U.S., energy is perhaps the most crucial of the 16 sectors defined by the Department of Homeland Security. This sector is so vital because it provides the energy necessary to run every other critical infrastructure sector. However, the U.S. power grid, the backbone of the energy sector, is built upon an aging skeleton that is becoming increasingly vulnerable every day. Whether from terrorists or nation-states like Russia and China, the power grid is susceptible to not just physical attacks, but also to cyber intrusion as well. However, much of this threat can be mitigated if the U.S. takes the appropriate steps to safeguard the power grid and avoid a potential catastrophe in the future.

Since Sept. 11, 2001, terrorism on U.S. soil has been at the forefront of American consciousness. Critical infrastructure provides an appealing target because of the disproportionally large impact even a small attack can have on the sectors. In particular, the power grid represents a particularly lucrative target, both in terms of the ease of access and the large impact it can make. The National Research Council stated that the U.S. power grid is “vulnerable to intelligent multi-site attacks by knowledgeable attackers intent on causing maximum physical damage to key components on a wide geographical scale.”[[1]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn1) Additionally, the physical security of transmission and distribution systems is difficult due to the dispersed nature of these key components, which in turn is advantageous to attackers as it reduces the likelihood of their capture.[[2]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn2) From 2002-2012, approximately 2,500 physical attacks occurred against transmission lines and towers worldwide and approximately 500 attacks against transformer substations.[[3]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn3) Terrorists have the motivation to attack the U.S. power grid but the very nature of the grid makes it highly vulnerable. The power grid is not only at risk from physical attacks, but also nation-state cyberattacks.

One nation that has shown both the capability and intent to use attacks against critical energy infrastructure is Russia, as demonstrated in their 2015 annexation of Crimea from Ukraine. A Russian cyber threat group known as Sandworm, which used its BlackEnergy malware, attacked Ukrainian computer systems that provide remote control of the Ukraine power grid.[[4]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn4) This attack, and another in 2016, each left the capital Kiev without power, prompting cyber experts to raise concern about the same malware already existing in NATO and the U.S. power grids.[[5]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn5) In any conflict between Russia and NATO, not only would similar cyberattacks pose a threat, but so would potential physical attacks severing fuel oil and natural gas lines to Western Europe. Russia has both the capability and intent to attack critical infrastructure, particularly power grids, during future conflicts in their “hybrid warfare” approach.

Another nation that has the capability to attack critical energy infrastructure is China, representing a threat to not just the U.S. energy infrastructure but also that of our allies whose support would be vital in a major conflict. A recent NATO report highlighted this threat from China’s Belt and Road Initiative, stating that “[China’s] foreign direct investment in strategic sectors [such as energy generation and distribution] …raises questions about whether access and control over such infrastructure can be maintained, particularly in crisis when it would be required to support the military.”[[6]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn6) Like Russia, China has been active with cyber intrusions in U.S. energy infrastructure. The Mission Support Center at Idaho National Laboratory characterized these as attacks as “multiple intrusions into US ICS/SCADA [Industrial Control Systems/Supervisory Control and Data Acquisition] and smart grid tools [that] may be aimed more at intellectual property theft and gathering intelligence to bolster their own infrastructure, but it is likely that they are also using these intrusions to develop capabilities to attack the [bulk electric system], as well.”[[7]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn7) China, therefore, has both the capability and intent to conduct cyber intrusions and attacks for myriad reasons.

Another arm of this threat is the reliance the U.S. energy industry has on imports from China, especially transformers. In early 2020, federal officials seized a transformer in the port of Houston that had been imported by the Jiangsu Huapeng Transformer Company before sending it to Sandia National Laboratory in Albuquerque. Sandia is contracted by the U.S. Department of Energy for mitigating national security threats.[[8]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn8) The Wall Street Journal reported that “Mike Howard, chief executive of the Electric Power Research Institute, a utility-funded technical organization, said that the diversion of a huge, expensive transformer is so unusual – in his experience, unprecedented – that it suggests officials had significant security concerns.”[[9]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn9) Previously destined for the Washington Area Power Administration’s Ault, Colo., substation, the transformer is believed to have been seized due to “backdoor” exploitable hardware emplaced by the Chinese prior to shipment.[[10]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn10) Shortly after these events, President Trump issued Executive Order 13920, “[Securing the United States Bulk-Power System](https://trumpwhitehouse.archives.gov/presidential-actions/executive-order-securing-united-states-bulk-power-system/),” essentially limiting the import of Chinese-built critical energy infrastructure components due to concerns about cybersecurity.[[11]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn11) Interestingly, Jiangsu Huapeng “boasted that it supported 10 percent of New York City’s electricity load.”[[12]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn12)

Franklin Kramer, the former Assistant Secretary of Defense for International Security Affairs, testified before a U.S. House of Representatives Energy and Commerce subcommittee during an energy and power hearing in 2011 and said that a “highly-coordinated and structured cyber, physical, or blended attack on the bulk power system, however, could result in long-term (irreparable) damage to key system components in multiple simultaneous or near-simultaneous strikes.” He added that “an outage could result with the potential to affect a wide geographic area and cause large population centers to lose power for extended periods.”[[13]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn13) Even the inclusion of features such as smart grids to the overall grid structure poses new vulnerabilities through their connectivity. Kramer stated that “such connectivity means that the distribution system could be a key vector for a national security attack on the grid.”[[14]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn14)

#### Those attacks cause accidental nuclear escalation.

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Yet another pathway to escalation could arise from a cascading series of cyberstrikes and counterstrikes against vital national infrastructure rather than on military targets. All major powers, along with Iran and North Korea, have developed and deployed cyberweapons designed to disrupt and destroy major elements of an adversary’s key economic systems, such as power grids, financial systems, and transportation networks. As noted, Russia has infiltrated the U.S. electrical grid, and it is widely believed that the United States has done the same in Russia.[12](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12) The Pentagon has also devised a plan known as “Nitro Zeus,” intended to immobilize the entire Iranian economy and so force it to capitulate to U.S. demands or, if that approach failed, to pave the way for a crippling air and missile attack.[13](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12)

The danger here is that economic attacks of this sort, if undertaken during a period of tension and crisis, could lead to an escalating series of tit-for-tat attacks against ever more vital elements of an adversary’s critical infrastructure, producing widespread chaos and harm and eventually leading one side to initiate kinetic attacks on critical military targets, risking the slippery slope to nuclear conflict. For example, a Russian cyberattack on the U.S. power grid could trigger U.S. attacks on Russian energy and financial systems, causing widespread disorder in both countries and generating an impulse for even more devastating attacks. At some point, such attacks “could lead to major conflict and possibly nuclear war.”[14](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote14)

These are by no means the only pathways to escalation resulting from the offensive use of cyberweapons. Others include efforts by third parties, such as proxy states or terrorist organizations, to provoke a global nuclear crisis by causing early-warning systems to generate false readings (“spoofing”) of missile launches. Yet, they do provide a clear indication of the severity of the threat. As states’ reliance on cyberspace grows and cyberweapons become more powerful, the dangers of unintended or accidental escalation can only grow more severe.

#### Cyber-compromised NC3 causes nuclear war.

Klare 19, \*Michael T. Klare is a professor emeritus of peace and world security studies at Hampshire College and senior visiting fellow at the Arms Control Association; (November 19th, “Cyber Battles, Nuclear Outcomes? Dangerous New Pathways to Escalation”, <https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation>)

The Nuclear-Cyber Connection

These links exist because the NC3 systems of the United States and other nuclear-armed states are heavily dependent on computers and other digital processors for virtually every aspect of their operation and because those systems are highly vulnerable to cyberattack. Every nuclear force is composed, most basically, of weapons, early-warning radars, launch facilities, and the top officials, usually presidents or prime ministers, empowered to initiate a nuclear exchange. Connecting them all, however, is an extended network of communications and data-processing systems, all reliant on cyberspace. Warning systems, ground- and space-based, must constantly watch for and analyze possible enemy missile launches. Data on actual threats must rapidly be communicated to decision-makers, who must then weigh possible responses and communicate chosen outcomes to launch facilities, which in turn must provide attack vectors to delivery systems. All of this involves operations in cyberspace, and it is in this domain that great power rivals seek vulnerabilities to exploit in a constant struggle for advantage.

The use of cyberspace to gain an advantage over adversaries takes many forms and is not always aimed at nuclear systems. China has been accused of engaging in widespread cyberespionage to steal technical secrets from U.S. firms for economic and military advantages. Russia has been accused, most extensively in the Robert Mueller report, of exploiting cyberspace to interfere in the 2016 U.S. presidential election. Nonstate actors, including terrorist groups such as al Qaeda and the Islamic State group, have used the internet for recruiting combatants and spreading fear. Criminal groups, including some thought to be allied with state actors, such as North Korea, have used cyberspace to extort money from banks, municipalities, and individuals.[4](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote04) Attacks such as these occupy most of the time and attention of civilian and military cybersecurity organizations that attempt to thwart such attacks. Yet for those who worry about strategic stability and the risks of nuclear escalation, it is the threat of cyberattacks on NC3 systems that provokes the greatest concern.

This concern stems from the fact that, despite the immense effort devoted to protecting NC3 systems from cyberattack, no enterprise that relies so extensively on computers and cyberspace can be made 100 percent invulnerable to attack. This is so because such systems employ many devices and operating systems of various origins and vintages, most incorporating numerous software updates and “patches” over time, offering multiple vectors for attack. Electronic components can also be modified by hostile actors during production, transit, or insertion; and the whole system itself is dependent to a considerable degree on the electrical grid, which itself is vulnerable to cyberattack and is far less protected. Experienced “cyberwarriors” of every major power have been working for years to probe for weaknesses in these systems and in many cases have devised cyberweapons, typically, malicious software (malware) and computer viruses, to exploit those weaknesses for military advantage.[5](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote05)

Although activity in cyberspace is much more difficult to detect and track than conventional military operations, enough information has become public to indicate that the major nuclear powers, notably China, Russia, and the United States, along with such secondary powers as Iran and North Korea, have established extensive cyberwarfare capabilities and engage in offensive cyberoperations on a regular basis, often aimed at critical military infrastructure. “Cyberspace is a contested environment where we are in constant contact with adversaries,” General Paul M. Nakasone, commander of the U.S. Cyber Command (Cybercom), told the Senate Armed Services Committee in February 2019. “We see near-peer competitors [China and Russia] conducting sustained campaigns below the level of armed conflict to erode American strength and gain strategic advantage.”

Although eager to speak of adversary threats to U.S. interests, Nakasone was noticeably but not surprisingly reluctant to say much about U.S. offensive operations in cyberspace. He acknowledged, however, that Cybercom took such action to disrupt possible Russian interference in the 2018 midterm elections. “We created a persistent presence in cyberspace to monitor adversary actions and crafted tools and tactics to frustrate their efforts,” he testified in February. According to press accounts, this included a cyberattack aimed at paralyzing the Internet Research Agency, a “troll farm” in St. Petersburg said to have been deeply involved in generating disruptive propaganda during the 2016 presidential elections.[6](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote06)

Other press investigations have disclosed two other offensive operations undertaken by the United States. One called “Olympic Games” was intended to disrupt Iran’s drive to increase its uranium-enrichment capacity by sabotaging the centrifuges used in the process by infecting them with the so-called Stuxnet virus. Another left of launch effort was intended to cause malfunctions in North Korean missile tests.[7](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote07) Although not aimed at either of the U.S. principal nuclear adversaries, those two attacks demonstrated a willingness and capacity to conduct cyberattacks on the nuclear infrastructure of other states.

Efforts by strategic rivals of the United States to infiltrate and eventually degrade U.S. nuclear infrastructure are far less documented but thought to be no less prevalent. Russia, for example, is believed to have planted malware in the U.S. electrical utility grid, possibly with the intent of cutting off the flow of electricity to critical NC3 facilities in the event of a major crisis.[8](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote08) Indeed, every major power, including the United States, is believed to have crafted cyberweapons aimed at critical NC3 components and to have implanted malware in enemy systems for potential use in some future confrontation.

Pathways to Escalation

Knowing that the NC3 systems of the major powers are constantly being probed for weaknesses and probably infested with malware designed to be activated in a crisis, what does this say about the risks of escalation from a nonkinetic battle, that is, one fought without traditional weaponry, to a kinetic one, at first using conventional weapons and then, potentially, nuclear ones? None of this can be predicted in advance, but those analysts who have studied the subject worry about the emergence of dangerous new pathways for escalation. Indeed, several such scenarios have been identified.[9](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote09)

The first and possibly most dangerous path to escalation would arise from the early use of cyberweapons in a great power crisis to ~~paralyze~~ undermine the vital command, control, and communications capabilities of an adversary, many of which serve nuclear and conventional forces. In the “fog of war” that would naturally ensue from such an encounter, the recipient of such an attack might fear more punishing follow-up kinetic attacks, possibly including the use of nuclear weapons, and, fearing the loss of its own arsenal, launch its weapons immediately. This might occur, for example, in a confrontation between NATO and Russian forces in east and central Europe or between U.S. and Chinese forces in the Asia-Pacific region.

Speaking of a possible confrontation in Europe, for example, James N. Miller Jr. and Richard Fontaine wrote that “both sides would have overwhelming incentives to go early with offensive cyber and counter-space capabilities to negate the other side’s military capabilities or advantages.” If these early attacks succeeded, “it could result in huge military and coercive advantage for the attacker.” This might induce the recipient of such attacks to back down, affording its rival a major victory at very low cost. Alternatively, however, the recipient might view the attacks on its critical command, control, and communications infrastructure as the prelude to a full-scale attack aimed at neutralizing its nuclear capabilities and choose to strike first. “It is worth considering,” Miller and Fontaine concluded, “how even a very limited attack or incident could set both sides on a slippery slope to rapid escalation.”[10](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote10)

What makes the insertion of latent malware in an adversary’s NC3 systems so dangerous is that it may not even need to be activated to increase the risk of nuclear escalation. If a nuclear-armed state comes to believe that its critical systems are infested with enemy malware, its leaders might not trust the information provided by its early-warning systems in a crisis and might misconstrue the nature of an enemy attack, leading them to overreact and possibly launch their nuclear weapons out of fear they are at risk of a preemptive strike.

“The uncertainty caused by the unique character of a cyber threat could jeopardize the credibility of the nuclear deterrent and undermine strategic stability in ways that advances in nuclear and conventional weapons do not,” Page O. Stoutland and Samantha Pitts-Kiefer wrote in 2018 paper for the Nuclear Threat Initiative. “[T]he introduction of a flaw or malicious code into nuclear weapons through the supply chain that compromises the effectiveness of those weapons could lead to a lack of confidence in the nuclear deterrent,” undermining strategic stability.[11](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote11) Without confidence in the reliability of its nuclear weapons infrastructure, a nuclear-armed state may misinterpret confusing signals from its early-warning systems and, fearing the worst, launch its own nuclear weapons rather than lose them to an enemy’s first strike. This makes the scenario proffered in the 2018 NPR report, of a nuclear response to an enemy cyberattack, that much more alarming.

### 1AC---Solvency

#### Plan: The United States federal judiciary should substantially increase prohibitions on private sector conduct that is more restrictive of competition than reasonably necessary to enable creation of information technology standards.

#### The plan requires SSO’s to administer reasonable action to prohibit ex post opportunism---that strengthens FRAND effectiveness while enabling SEP holders to capture appropriate royalties---which is the best competition-innovation balance.

Melamed & Shapiro 18, \*A. Douglas Melamed is Professor of the Practice of Law at Stanford Law School; \*Carl Shapiro is the Transamerica Professor of Business Strategy at the Haas School of Business at the University of California at Berkeley; (May 2018, “How Antitrust Law Can Make FRAND Commitments More Effective”, https://www-cdn.law.stanford.edu/wp-content/uploads/2018/05/How-Antitrust-Law-Can-Make-FRAND-Commitments-More-Effective.pdf)

3. Application of the Basic Legal Principles

The antitrust principle is straightforward: industry-wide collaboration through SSOs to establish procompetitive standards is permitted only if it is no more restrictive of competition than reasonably necessary to enable creation of the standards. When standard setting predictably creates technology monopolies that, if unrestrained, will enable anticompetitive ex post opportunism that would otherwise not occur, an SSO that does not take effective measures to prevent or minimize such ex post opportunism engages in conduct that is more restrictive of competition than necessary. In that case, the SSO and, in appropriate cases, its members, may well violate Section 1 of the Sherman Act.

Under this principle, SSO procedures and FRAND rules should be evaluated based on whether they lead to reasonable SEP royalties, using the competitive ex ante licensing standard discussed above, which has been adopted by the courts in patent law. Put differently, FRAND rules should be evaluated based on their ability to prevent SEP holders from obtaining more than the ex ante value of their technology from implementers.

This limitation would not prevent a SEP holder from proﬁting, perhaps greatly, from participating in the SSO and having its patented technology included in the standard. The SEP holder continues to be rewarded for its technology because the inclusion of its technology in the standard can still greatly increase the volume of licensing opportunities available to the SEP holder.

Whether a particular set of FRAND rules are sufficiently effective in preventing ex post opportunism will depend on the particular circumstances. The procedural unfolding of the case will also depend upon the circumstances. As a general matter, the case would probably be structured as an ordinary Rule of Reason case.82

First, the plaintiff would have to demonstrate harm to competition as a result of the collaboration of the SSO’s members, many of which compete with one another. In this case, the harm to competition would stem from the ability of the SEP holder to exercise monopoly power by obtaining royalties in excess of the competitive, ex ante level. The decision to include patented technologies in the standard would be the allegedly unlawful agreement. Notably, the court need not determine what a FRAND royalty is; it would suffice to determine that market power has been created or exercised, and that existing SSO rules and policies were not adequate to prevent the competitive harm. The defendant, which could be the SSO or perhaps one or more SSO members, would win at this point if the plaintiff failed to show harm to competition. If might fail if the standard faces substantial competition and the court concludes that the SEP holder therefore does not have market power or if the SSO’s rules and policies are found to be effective in preventing ex post opportunism, even if the plaintiff or even the court thinks that other rules and policies would be preferable.

Second, if the plaintiff makes the requisite showing of harm to competition, the defendant(s) would then have to show some procompetitive justiﬁcation— in this case, the beneﬁts of the standard. These two initial steps should be straightforward.

Third, if as is likely the defendant is able to show a procompetitive justiﬁcation, the plaintiff would have to show that the SSO could have used available, reasonable alternatives to realize the efficiency beneﬁts with less or none of the competitive harms. The plaintiff might identify reasonable alternatives that would have led to a different standard, based on including unpatented technology in the standard or perhaps involving fewer SEPs or fewer owners of SEPs, which would be less subject to patent holdup. More likely, the plaintiff could suggest alternative SSO rules that would not change the standard, but would reduce the likelihood or extent of ex post opportunism. For example, the plaintiff might suggest more rigorous FRAND-type rules, such as rules that set forth more precise principles on which FRAND royalties are to be determined and the circumstances under which SEP holders might seek injunctions.

Fourth, the burden would then shift to the defendant(s) to show that the beneﬁts of the standard could not have been realized if the SSO had adopted any of the proffered alternatives or that those alternatives were unrealistic.83 The plaintiff would be entitled to judgment if the court concludes that those beneﬁts could have been realized with less competitive harm if the SSO had adopted the standard with different IPR rules or policies.

Our overall sense, based on experience and the empirical literature, is that the extant FRAND rules are generally useful, but tend to be inadequate because they are imprecise and leave unresolved such critical issues as (a) the meaning of a reasonable royalty, even conceptually; (b) the meaning of “non-discriminatory;” (c) to whom licenses must be offered; and (d) under what circumstances may a SEP holder obtain an injunction.84 These imprecise FRAND commitments are therefore not sufficient to adequately prevent ex post opportunism. The recent revisions to IEEE’s FRAND policy represent a signiﬁcant step in the right direction, but even this advance leaves important questions unanswered.85 If FRAND rules are inadequate in these ways, litigation involving extant FRAND rules would likely be resolved only at the ﬁnal, fourth step. The defendant would be able to demonstrate the beneﬁts created by the standard; the plaintiff would be able to demonstrate the creation of market power and that other reasonable and practical rules or policies would ameliorate the problem. The case would thus turn on whether the defendant is able to demonstrate that signiﬁcant beneﬁts associated with standardization could not have been realized if the SSO had adopted those other rules or policies.

The court would have available a variety of possible remedies if the plaintiff prevails. Implementers that paid supracompetitive royalties or were unlawfully excluded in whole or in part from product markets as a result of the inadequate FRAND policies would be entitled to damages and, in some cases, to treble damages.86 If the unlawful SSO conduct is regarded as the collective action of the SSO and its members, which is likely to be the case in most instances, SSO members would be jointly and severally liable for the damages. Forward-looking injunctive relief aimed at restoring competition would need to be fashioned to the requirements of the individual case. For example, a court could order the SSO to adopt a new rule or policy proposed by the plaintiff. If the court is reluctant to take on that governance role, it might give the SSO a period of time—maybe ninety days—to develop a rule, subject to the court’s ultimate approval, which would adequately ameliorate the competitive problem created by the SSO. Alternatively or in addition, the court might order the parties to attempt to negotiate a rule or policy on which they can agree. And, depending on the circumstances, the court might order SEP holders, including at least those that were defendants in the case, to comply with the new SSO rules and policies.

#### Alleviating patent holdup begins by permitting consumer challenges to SSO misconduct, which necessitates antitrust. SSO’s cannot be counted on to self execute FRAND.

Melamed & Shapiro 18, \*A. Douglas Melamed is Professor of the Practice of Law at Stanford Law School; \*Carl Shapiro is the Transamerica Professor of Business Strategy at the Haas School of Business at the University of California at Berkeley; (May 2018, “How Antitrust Law Can Make FRAND Commitments More Effective”, <https://www-cdn.law.stanford.edu/wp-content/uploads/2018/05/How-Antitrust-Law-Can-Make-FRAND-Commitments-More-Effective.pdf>)

2. Why Antitrust Enforcement Is Necessary

Some SSO members have an interest in ensuring that the SSO takes steps to minimize the potential harms from the SEP holders’ monopoly power, and this undoubtedly explains in part why most SSOs have adopted FRAND policies or similar requirements. But, as shown in the economic model in the Appendix,73 SSOs cannot in general be counted on to adopt effective FRAND policies. The bases for this conclusion, which is central to our argument for the applicability of Section 1 to SSO FRAND rules, can be summarized as follows.74

First, the SSO members collectively have an interest in permitting SEP holders to charge supracompetitive royalties that elevate the downstream price of compliant devices to the monopoly level. Doing so will enable the members in aggregate to collect increased revenues from consumers, and thus to generate increased profits that in theory could be shared by all the members. In other words, supracompetitive royalties can enrich industry participants as a group at the expense of final consumers. This fact alone should serve as a clear and strong signal regarding the dangers of counting on SSOs to implement effective FRAND policies: if the SSO members negotiate efficiently, the outcome will be just as bad for consumers as if the members agreed to fix downstream prices.75 The fundamental problem is that final consumers are not at the table when the SSO rules are negotiated.

Second, SSO members that own SEPs but earn little or no profits as implementers have a powerful self-interest in being able to exercise the ex post monopoly power associated with their SEPs. Because SSO policies are usually determined by a consensus process, these members will likely be able to block the adoption of fully effective FRAND policies. Moreover, these SSO members often have the greatest interest in SSO patent policies. Since much of their income may be attributable to patent licensing, they can be expected to devote substantial resources to block the adoption of FRAND policies that effectively prevent patent holdup.

Third, even SSO members that earn significant profits as implementers may have mixed incentives if they also own SEPs, which can also lead to weak or in-effective FRAND rules. In the Appendix, we show that, if the requisite share of votes in the SSO are cast by firms whose share of SEP royalties is at least as large as their share of downstream profits, and if these firms can coordinate their voting over the FRAND rules, then an SSO unconstrained by antitrust laws will establish FRAND rules leading to an outcome no better for consumers than would result from an integrated monopolist controlling all SEPs and all downstream sales.76

Fourth, even SSO members that are downstream implementers and own few, if any, SEPs may have only a modest interest in promoting effective policies to restrict ex post opportunism. Because all implementers will be subject to the opportunism, all of them will face increased licensing costs, and therefore will likely be able to pass on most or all of the increased costs to their customers.77 Furthermore, these implementers might not be especially active or effective in the standard-setting process for free-riding or public-good reasons, especially if SEP royalties constitute only a relatively small portion of the costs of their standard-implementing products. Public choice theory predicts that the highly motivated SEP holders are likely to have the greatest influence over patent policies.

Empirical evidence bears out these concerns. As a starting point, we find it striking that SSO FRAND rules are almost always quite vague.78 Notably, SSOs in which SEP holders are more prevalent tend to have weaker FRAND rules.79 Further, to our knowledge, SSOs have made almost no effort to enforce their FRAND rules and have, instead, left enforcement efforts to others.80 This evidence raises serious doubts about the effectiveness of the existing FRAND rules in preventing ex post opportunism.

The problem is exacerbated by the fact that most SSOs put IPR rules in place long ago, when SEP-holder opportunism was much less of a problem. Proponents of new, stricter IPR rules to prevent SEP-holder opportunism thus face the daunting task of persuading an SSO that makes decisions by consensus to change an existing policy over the often-intense opposition of SEP holders. The dispute over the recent changes to the IPR rules at the Institute of Electrical and Electronics Engineers (IEEE) illustrates how difficult and contentious that process can be.81

Thus, effective prevention of ex post opportunism by SEP holders requires antitrust enforcement to overcome the SSO problems associated with (a) attenuated incentives (implementers that also own SEPs); (b) the public good aspect of stronger FRAND rules (the danger that implementers will free ride on others rather than expend resources to implement strong FRAND rules); and (c) externalities (the harm to consumers that results when implementers pass through higher royalties in the form of higher prices).

#### Indicting systemic holdup is a fruitless academic exercise. Be cautious of neg studies---they rely on deeply flawed methodologies, don’t address relevant hypotheses, and in all likelihood are funded by Qualcomm.

Shapiro & Lemley 20, \*Carl Shapiro is the Transamerica Professor of Business Strategy Emeritus at the Haas School of Business, University of California at Berkeley; \*Lemley is the William H. Neukom Professor at Stanford Law School and a partner at Durie Tangri LLP; (2020, “THE ROLE OF ANTITRUST IN PREVENTING PATENT HOLDUP”, https://faculty.haas.berkeley.edu/shapiro/patentholdup.pdf)

C. Actual Patent Holdups Are Very Difficult to Measure

As with holdup in general, quantifying the frequency and magnitude of actual patent holdups is very difficult as a practical matter and not a useful way of assessing the importance of the patent holdup problem. Rarely can researchers observe the ex post price, because patent licensing terms are normally confidential. Even when researchers can observe the license fees, they are often embedded in a complex agreement. And even in those rare cases where researchers can accurately observe the ex post price, they are unlikely to observe the ex ante price, making it difficult if not impossible to measure the magnitude of the holdup.

Litigated cases also are problematic as a source of data to quantify the magnitude of actual patent holdups. A litigated case resulting in an award of reasonable royalties may well involve attempted holdup, but by definition it cannot provide smoking-gun evidence of actual holdup, at least if one accepts that the royalties awarded by the court are reasonable.64 Rather, at least since the Supreme Court eliminated the automatic entitlement to an injunction, litigation to judgment (which is rare) often reflects a refusal to give in to holdup by a defendant willing to take its chances in court. And the vast majority of patent cases settle. The terms of a settlement are rarely observable, so it is impossible to know whether those settlements reflected the value of holdup.

Notwithstanding these points, a number of authors have pointed to a lack of empirical evidence to argue that patent holdup either does not exist or is not a significant problem.65 Even taken on their own terms, many of these papers are deeply flawed. One such paper, which has often been cited by those who downplay the importance of patent holdup, purports to offer empirical evidence inconsistent with the hypothesis that SEP holdup has slowed innovation or harmed consumers.66 The conclusion to this Qualcomm-funded paper states, “[w]e cannot reject the hypothesis of no SEP holdup.”67 How do these authors reach this conclusion? They compare rates of change of quality-adjusted prices in “SEP- reliant” industries with “similar” non-SEP-reliant industries, primarily over the 1997-2013 period.68 For example, they show that quality-adjusted prices of cellular phones have fallen faster than the quality-adjusted prices of automobiles.69 This exercise does not address the relevant hypothesis: whether SEP holdup increased the price of cellular phones from what it otherwise would have been.70 The quality- adjusted prices of pharmaceuticals have risen much faster than automobiles over the same period of time, but that similarly is not proof that pharmaceuticals are subject to a patent holdup problem.

Beyond the obvious and fatal flaws in this empirical work,71 the whole line of inquiry is of limited relevance for the purpose of measuring the social costs of holdup or designing institutions to limit patent holdup, because it only looks for instances of actual patent holdup. As explained above, these instances are very difficult to detect and are only the tip of the iceberg in terms of the social costs of patent holdup.72 So far as we can tell, the vast majority of these papers have been funded by Qualcomm and other patent holders seeking to weaken the institutions designed to control patent holdup, increase their leverage in licensing negotiations, and thus increase their ability to monetize their patents.73

Despite the difficulties of observing the incidence and magnitude of actual patent holdups, we are able to observe the telltale signs of actual patent holdup. Transaction cost economics, and simple bargaining theory for that matter, tell us that actual patent holdup can be expected to occur when three conditions are present: (1) a firm has developed a new product independently; (2) that firm has made significant investments that are specific to one or more patents asserted against that product; and (3) the firm is not protected from patent holdup.74 As discussed above, conditions (1) and (2) are common in the high-tech sector, placing considerable weight on the institutions that protect firms from patent holdup.

The presence of those institutions is itself evidence that the patent holdup problem is real and significant. As we noted in Part I, companies try to structure their transactions to avoid holdup, developing institutions for that purpose. As we have seen, the traditional market solutions do not work well for patents. In most industries, the central mechanisms limiting patent holdup come from patent law, namely the rules governing injunctions and patent damages. In the high-tech sector, companies have overwhelmingly turned to SSOs in an effort to obtain global commitments to an ex ante royalty, which appear in the form of FRAND commitments. The near-universal recognition in the industry of the need for such a mechanism is strong evidence that companies view holdup as a problem they must build institutions to avoid.

# 2AC

## ADV---Innovation

### 2AC---AT: No Patent Holdup---TL

### 2AC---Author Indict (Abbott, Barnett, Wright)

#### Don’t trust neg authors---Qualcomm funded their papers.

McLaughlin 21, Bloomberg, (David, March 12th, 2021, “One Tech-Funded University Helped Shape FTC’s Hands-Off Approach”, <https://www.bloomberg.com/news/articles/2021-03-12/how-george-mason-university-shaped-ftc-s-hands-off-approach-to-tech>)

* Alden Abbott, Jonathan Barnett are both fellows at George Mason University’s Center for Intellectual Property and Innovation Policy (funded by Qualcomm)
* Joshua Wright is a former FTC commissioner who taught at the institute and lobbied for Qualcomm

The [Tech Transparency Project](https://www.techtransparencyproject.org/) (TTP), a watchdog group in Washington, details in a new report an unusually close relationship between the law school at Virginia’s George Mason University and the Federal Trade Commission. By helping shape the workforce of the FTC, the group claims, the school infused it with a laissez-faire philosophy favorable to the school’s tech donors.

[The report](https://www.techtransparencyproject.org/articles/big-techs-backdoor-ftc) throws a harsh light on the FTC’s hands-off approach to tech companies over the past decade. As the agency prepares to argue the lawsuit against [Facebook Inc.](https://www.bloomberg.com/quote/FB:US) that it filed late last year, seeking to break up the social media giant, it must contend with an inconvenient fact: It approved Facebook’s acquisitions of Instagram in 2012 and WhatsApp in 2014—the very mergers it now seeks to undo. The FTC’s consent to those deals is cited by critics as evidence of a permissive attitude that allowed tech companies to grow into leviathans.

One explanation for its lenience, the TTP report charges, is that the industry used a corner of academia to capture the agency. According to the report, which was published on March 12, Silicon Valley donated substantial sums to George Mason’s Antonin Scalia Law School, which built a pipeline of professors and graduates who went to work at the FTC. Dozens of people went from the school to the regulator—commissioners, bureau heads, attorney-advisers, legal interns—during the Obama and Trump administrations.

Under President Trump alone, professors and graduates of Scalia Law, and heads of affiliated programs at George Mason, served as the FTC chair, general counsel, policy planning head, and leaders of its three main divisions: the bureaus of competition, consumer protection, and economics.

Katie Paul, who heads the TTP, says an investigation is needed into “whether George Mason University has effectively become Big Tech’s back door into the FTC, giving the companies an undisclosed way to sway its decision-making and hobble enforcement action.”

Revolving Door

Large tech companies have donated to two programs affiliated with Scalia Law, the Global Antitrust Institute and the Law & Economics Center. From January 2018 to the end of last year, [Google](https://www.bloomberg.com/quote/GOOGL:US) donated $900,000, [Amazon.com Inc.](https://www.bloomberg.com/quote/AMZN:US) contributed $925,000, and Facebook Inc. gave $675,000, according to documents obtained by Bloomberg Businessweek through a public records request. Google, Amazon, and Facebook declined to comment on their donations.

The law school says the ties between its faculty and the FTC aren’t unusual. Alison Price, a senior associate dean, says it’s common for professors to work for federal agencies and then return to their teaching jobs. “Since Scalia Law has special expertise and a relatively large faculty in antitrust, it’s logical that our faculty is called to serve with frequency,” she says. “But faculty don’t set policy; administrations do.”

The Tech Transparency Project is part of a larger watchdog group, [Campaign for Accountability](https://campaignforaccountability.org/). The TTP website cites several philanthropists as donors, including George Soros’s Open Society Foundations. Oracle Corp. had been a donor to a TTP predecessor group that focused mostly on Google, but the TTP says it no longer accepts corporate funding.

Both George Mason programs, which host conferences and offer training for judges and antitrust enforcers, promote the consumer-welfare standard articulated by Robert Bork, the late federal judge and Yale Law School professor. That standard, the guidepost for regulators and courts since the 1980s, looks to price increases as a gauge of competitive harm. It is blamed by some antitrust experts for handcuffing enforcers when it comes to policing tech companies.

The tech companies’ donations are drawing scrutiny. At a hearing on Feb. 25, New York Democratic Representative Mondaire Jones called Abbott “Tad” Lipsky, a former FTC official now at the [Global Antitrust Institute](https://gai.gmu.edu/), “a wolf in sheep’s clothing.” As he testified against proposals to give the antitrust laws more teeth, Lipsky drew Jones’s scorn. Programs such as the GAI “have worked to teach judges and regulators to let their guard down as corporate funders like yours came to dominate our economy,” Jones said. Lipsky responded that his antitrust views predated “any of these digital technology companies.”

A key figure in the law school-to-regulator pipeline is Lipsky’s boss, Joshua Wright, an FTC commissioner from 2013 to 2015. He now teaches antitrust law at George Mason while also running the GAI.

Wright wielded outsize influence at the agency, pushing through a 2015 policy statement in an attempt to rein in the agency’s enforcement power. After he left he improperly lobbied the agency on behalf of Qualcomm Inc., one of the law school’s largest donors, according to a report by the FTC inspector general that was obtained by TTP and verified by Bloomberg Businessweek. His name was redacted in the report, but Wright confirmed it was about him. He says he did nothing wrong.

The New York Times last year [reported that tech companies bankrolled the work of the GAI](https://www.nytimes.com/2020/07/24/technology/global-antitrust-institute-google-amazon-qualcomm.html) and that Wright had worked with corporate donors to fend off critics. The extent of the revolving door between the FTC and the law school, and Wright’s alleged violation of ethics laws, haven’t been previously reported.

Many companies support higher education, and many universities send professors and graduates to Washington. But George Mason is unique in cultivating a specific regulator, says Jeff Hauser, executive director of the [Revolving Door Project](https://therevolvingdoorproject.org/), which tracks government officials’ corporate ties.

“In terms of feeding directly into a government agency, I’m not aware of any equivalent at the SEC or the EPA or anything else,” he says, referring to the Securities and Exchange Commission and the Environmental Protection Agency.

A public university in the northern Virginia suburbs of Washington, George Mason is home to the free-market think tank the [Mercatus Center](https://www.mercatus.org/). It is a leader in the study of applying economic analysis to the law, emphasizing that markets work best when government regulates less. The university became known as a haven for conservatives at the end of the Reagan administration in 1988. Even Bork taught there after stepping down from the bench in 1988.

The George Mason conduit was steady and robust, according to the TTP, which details dozens of examples of people moving between the FTC and the law school over the past decade. One is James Cooper, who directs an economics and privacy program at the Law & Economics Center. He simultaneously taught at the school and served as a deputy director for the FTC’s Bureau of Consumer Protection.

Cooper was among the academics who urged House lawmakers last year to reject proposals to break up tech companies and make merger approvals more difficult. George Mason’s Wright, Lipsky, and John Yun, a professor at the law school who was an economist at the FTC, joined the filing. Cooper didn’t respond to a request for comment, and Yun declined to comment.

But Wright, the former FTC commissioner, perhaps best embodies the ties linking the FTC to the law school and its donors. After leaving the agency in 2015, Wright simultaneously taught at George Mason, ran the GAI, and worked for the Wilson Sonsini Goodrich & Rosati law firm, where he represented Qualcomm.

The FTC sued Qualcomm in January 2017 in a monopoly case that was developed while Wright was an FTC commissioner. Wright tried to broker a settlement about four months after the case was brought. He met Lipsky, then the acting director of the FTC’s competition bureau, for lunch at a steakhouse in Washington and tried to set up an additional meeting with agency officials, according to the inspector general’s report.

In doing so, Wright violated an ethics law that bans officials for life from lobbying on issues they worked on “personally and substantially,” according to the inspector general. Those findings were referred to the Department of Justice’s public integrity section. The Justice Department, which decided not to prosecute, declined to comment.

Lipsky resigned two months after his lunch with Wright, who then hired him at the GAI. Lipsky didn’t respond to a request for comment.

“I never made any appearance at the FTC involving its enforcement action against Qualcomm or discussed the merits of the case with any FTC official,” says Wright, who declined to elaborate on the specifics of the investigation. “I immediately complied when the FTC ethics office informed me that I should not make any appearance based upon a single preliminary vote I had cast years before the case was filed.”

Qualcomm contributed almost $5.8 million to the George Mason law school programs from 2016 through 2020. Less than two months before Wright met with the FTC to try to settle the Qualcomm case, the company gave $525,000 to the GAI. The company didn’t respond to requests for comment.

Tech companies that donate to George Mason collaborate with the school’s professors on projects, according to emails obtained through a public records request.

### 2AC---AT: Auth Now

### 2AC---!---Taiwan

### 2AC---!---Democracy

## ADV---Cyber

### UQ---Tech Competition

#### The U.S. will lose the 5G race now---China’s Huawei is poised to dominate standard-setting.

Clark 21, \*Laurie Clark is a senior reporter at Tech Monitor. Before this, she held reporting positions at NS Tech, Wired UK and IDG. She holds an undergraduate degree in psychology from UCL and a masters in media and journalism from the University of Glasgow; (June 23rd, 2021, “‘Technical standards-setting is shaping up to be the next China-US showdown”, https://techmonitor.ai/technology/technical-standards-setting-shaping-up-next-china-us-showdown)

In China’s Standards 2035 plan, unveiled last year, the country outlined its intentions to dominate the next generation of technologies by taking a pivotal role in setting technical standards. According to Beijing, “third tier” companies make products; “first tier” companies set standards. It wants to be a champion of the latter. The plan is seen as intrinsic to China’s ambitions for supremacy in emerging fields such as AI, quantum, the internet of things, 5G and 6G. Those ambitions reflect the commonly held belief that we are on the precipice of a fourth industrial revolution, says Richard Ghiasy, senior fellow at the Leiden Asia Centre in The Netherlands. “What we’ve seen in the previous three iterations, is that the nation or nations that lead that revolution generally tend to lead the world and the world economy,” he says. Unsurprisingly, China’s Standards 2035 plan has attracted pushback from the US, which sees it as a threat to Western dominance of global technology markets. President Joe Biden has said the US should become more involved in standards-setting – casting it as a bulwark to China’s growing influence and power. As such, digital standards-setting is shaping up to be the latest battleground in the geopolitical tussle between the US and China that increasingly focuses on technology. “For two and a half centuries, international technology standards have been an engine for wealth creation and dominance largely belonging to the West,” [wrote Shawn Kim](https://www.scmp.com/comment/opinion/article/3134216/china-standards-2035-how-china-plans-win-future-its-own), head of the Asia Technology research team at Morgan Stanley, in response to the Standards 2035 plan strategy. “However, this is now changing.” US vs China: the geopolitics of technical standards Technical standards allow products to work together across different jurisdictions and manufacturers. A prime example is the USB cable, which replaced multiple different types of cords; another is the plug socket, which takes different forms around the world. If each country or company uses its own standards, technologies are not easily interoperable with those made by other countries or companies. Usually, standards are set by a consortia of industry-leading companies and international industry associations. Standards can emerge from convention, or the market dominance of a particular supplier, or from formal agreements, depending on the industry and product. China missed the opportunity to participate in the standards-setting of the first wave of technologies, including mobile technologies and internet infrastructure. The current industrial revolution is a chance for the nation to remedy that. One of the most successful examples of China’s efforts to play a leading role in standards-setting is 5G. China’s influence on global 5G standards is mediated through the world-leading status of Huawei, China’s national telecoms champion. Huawei is more advanced in 5G than its western competitors such as Nokia and Ericsson or eastern counterparts Samsung and Fujitsu. This has made the company an important actor in setting technical standards for 5G. Huawei holds the largest number of “standards-essential patents” required to make 5G work, followed by Nokia and Samsung, according to research provider IPLytics. The company [also leads](https://www.wsj.com/articles/from-lightbulbs-to-5g-china-battles-west-for-control-of-vital-technology-standards-11612722698) in standards proposals to the 3rd Generation Partnership Project (3GPP), an umbrella group of standards organisations that develop protocols for mobile telecommunications – one-quarter of which have been approved. Huawei’s indispensability for 5G is reflected in the fact that, although the US has successfully pressured allied countries like the UK and Australia to cut the company’s technology out of their networks, others – including Germany – have hesitated to exclude the company entirely. In another admission of Huawei’s heft, the US allowed American companies [to continue working](https://asia.nikkei.com/Spotlight/Huawei-crackdown/US-to-allow-companies-to-work-with-Huawei-on-5G-standards) with the company on setting 5G standards after it was placed on a US trade blacklist, for fear that US companies would no longer have a place at the table otherwise. But 5G isn’t the only technology that Beijing aims to be instrumental in setting, or updating, the standards for. Chinese navigation satellite systems company, BeiDou, is increasingly competing with GPS, which is owned and operated by the US government. It is more accurate in some regions than existing satellite technology, says Ghiasy, and countries such as Pakistan have shifted from GPS to BeiDou. Ghiasy's research has highlighted e-commerce systems, primarily through the influence of Chinese online shopping giant Alibaba, fintech, and smart city technologies, as areas where China is also exerting considerable influence over standards-setting. Another ambitious project approach to rewriting international standards came in the form of a Huawei proposal for [a new internet protocol](https://www.ft.com/content/ba94c2bc-6e27-11ea-9bca-bf503995cd6f). Huawei claims that it is being developed solely to meet the technical requirements of an increasingly digital world, and has not woven in any particular governance model. But critics have warned it could integrate a system of centralised control into the internet. Countries such as Saudi Arabia, Iran and Russia have reportedly shown an interest in such alternative network technologies. Influencing the standards-setting process One way China promotes its vision for the technical specifications of the future is by increasing its presence at global standards organisations. Chinese officials now lead four such bodies, including the International Telecommunication Union, a specialised agency of the United Nations responsible for information and communication technologies, and the International Electrotechnical Commission, an industry association that publishes international standards for electrical, electronic and related technologies. Another means of exerting influence is through China’s Digital Silk Road (DSR) project, a subset of the country’s Belt and Road Initiative (BRI). The DSR focuses on setting up digital or technological infrastructure in partner countries. Smart city infrastructure is particularly popular – [according to](https://www.ft.com/content/188d86df-6e82-47eb-a134-2e1e45c777b6) RWR Advisory, Chinese companies have secured 116 deals to install smart city packages globally since 2013, 70 of which are in BRI countries. Through the DSR, China can incentivise countries to adopt its technical standards, making it too costly and laborious for them to shift to different standards later. The initiative combines government powers with industry-leading companies such as Tencent and Alibaba, says Ghiasy. "It is very much a whole-of-government plus whole-of-private-sector approach, and there are some subsidies and some policy facilitation. It is a more powerful combination, a more effective one at lower rates, than what we generally can offer [to countries] here in the West." Both the US and Europe have baulked at China’s recent push to influence global technical standards. “To some extent, history is repeating itself," says Paul Timmers, research associate at the University of Oxford and former European Commission director for Digital Society, Trust and Cyber Security. "In the '90s, the US was upset that it got bypassed by planned action of European companies in telecoms frequency allocation and realised it had not kept its eye on the ball; today it is both the USA and Europe who painfully realise that to have been naïve or sleeping, while China was moving forward." Even greater than the geopolitical struggle between the US and China is the battle between two economic models: free-market capitalism and state capitalism. The US hugely benefited from its technological dominance over the past half-century, and the ample investment and political weight that came with that. “However, the US has funnelled the profits from that huge global advantage into private bank accounts of a small number of people, perhaps at the expense of reinvesting in next-generation technology,” says Madeline Carr, professor of global politics and cybersecurity at UCL. “And that is most clearly evident in the reality now that the US has no viable player in the 5G market.” Writing in the South China Morning Post, Morgan Stanley's Kim [observes](https://www.scmp.com/comment/opinion/article/3134216/china-standards-2035-how-china-plans-win-future-its-own) that China's current approach is not a historical aberration. “Most nations that drove industrialisation did so via capital and government support... Industrialisation in Germany and Japan was top-down driven, and the US semiconductor industry was formed by state funding for military and space projects.” The US appears keen to redress the recent lack of federal tech investment with a massive chunk of funding poised to be signed off under the US Innovation and Competition Act. But sceptics [aren’t certain this will be enough](https://techmonitor.ai/policy/massive-us-tech-bill-needs-aim-more-than-countering-china) to make up ground in key technological areas where China is set to accelerate ahead.

### IL---Innovation

#### The Qualcomm decision has cooling effect on 5G innovation.

Breed et al. 20, \*Logan M. Breed, antitrust partner in the Washington office of Hogan Lovells; \*Edith Ramirez, former Chairwoman of the Federal Trade Commission; \*Suparna S. Reddy, Associate at Hogan Lovells based in Washington; \*Labeat Rrahmani, an Associate at Hogan Lovells; (August 19th, 2020, “Ninth Circuit rules in favor of Qualcomm, distancing antitrust law from FRAND disputes”, https://www.engage.hoganlovells.com/knowledgeservices/news/ninth-circuit-rules-in-favor-of-qualcomm-distancing-antitrust-law-from-frand-disputes)

The practical effects of the Ninth Circuit’s decision are already emerging: other holders of significant wireless SEP portfolios such as [Nokia](https://www.nokia.com/about-us/news/releases/2020/03/24/nokia-announces-over-3000-5g-patent-declarations/) and [Ericsson](https://www.ericsson.com/en/blog/2019/10/5g-patent-leadership) have already begun to use more aggressive patent strategies related to 5G devices. The decision could also have repercussions beyond the technology sector. Companies litigating against the FTC, including in the pharmaceutical sector, have quickly [availed](https://globalcompetitionreview.com/gcr-usa/federal-trade-commission/vyera-claims-qualcomm-reversal-supports-defence-against-ftc) themselves of the ruling to defend themselves. The ruling may also have a cooling effect on innovation if companies are less inclined to participate in standard-setting processes due to limited repercussions for companies that maneuver around their FRAND obligations. If the panel decision stands, it could have far reaching consequences.

### 2AC---!---Cyber

## AT: T---Private Sector

### 2AC---AT: T---Private Sector = All

#### The private sector includes subsets---refers to many different actors.

Waler and Hofstetter 16 (Katharina Walker is Advisor for vocational skills development and Helvetas’ youth focal person. Sonja Hofstetter joined Swisscontact in Cambodia in July 2016. She is the Quality Assurance Manager and Deputy Team Leader of the Skills Development Programme. “ Study on Agricultural Technical and Vocational Education and Training (ATVET) in Developing Countries” Federal Department of Foreign Affairs FDFA, Swiss Agency for Development and Cooperation SDC, Global Programme Food Security, 25.1.2016, <https://www.shareweb.ch/site/Agriculture-and-Food-Security/focusareas/Documents/ras_capex_ATVET_Study_2016.pdf> , date accessed 7/19/21)

In many developing countries, the private sector1 [[BEGIN FOOTNOTE 1]] 1 The private sector is not perceived as a homogenous mass even though the terminology might suggest this to be the case. In this study, the term “private sector” is used to circumscribe the various actors such as small and medium sized companies, large companies, sectorial associations, business associations, chambers of commerce, etc.[[END FOOTNOTE 1]] faces challenges in finding adequately skilled employees. This also holds true for sectors linked to agriculture, e.g. processing, distribution, marketing, etc. The development of ATVET from a purely productivity-oriented approach to provide broader and more specialised skills sets along agricultural value chains is likely to raise the interest of private sector actors. This incentive can result in a stronger and more sustainable financial and conceptual engagement of employers in ATVET.

#### The private sector includes an industry

The Law Dictionary ND (The Law Dictionary: Featuring Black's Law Dictionary Free Online Legal Dictionary 2nd Ed. “Private Sector” , <https://thelawdictionary.org/private-sector/> , date accessed 9/11/21)

What is PRIVATE SECTOR?

An industry that is composed of private companies. The corporate sector and the personal sector are encompassed in the private sector and they are responsible for the allocation of the majority of resources within the economy.

#### It can be different segments

Lewis 16 (James A. Lewis is a senior vice president and program director at the Center for Strategic and International Studies (CSIS). Editors: Miguel Angel Porrúa Ana Catalina García de Alba Diaz. “Advanced Experiences in Cybersecurity Policies and Practices An Overview of Estonia, Israel, South Korea, and the United States”, *Inter-American Development Bank*, <https://publications.iadb.org/publications/english/document/Advanced-Experiences-in-Cybersecurity-Policies-and-Practices-An-Overview-of-Estonia-Israel-South-Korea-and-the-United-States.pdf?download=true> , July 2016, date accessed 7/19/21)

The term private sector can also be misleading. There are many different segments—critical infrastructure, international companies, and small and medium-sized enterprises. While there are commonalties in how governments work with companies on cybersecurity, each segment can also have differing requirements and must be engaged in ways tailored to best meet its cybersecurity needs. This adds complexity to any national effort, but a country can start with a simple, one-size-fits-all approach and then tailor it as needed.

#### More ev

Perez-Pineda and Wehrmann 21 (Jorge A. Pérez-Pineda and Dorothea Wehrmann. "Ch. 30 Partnerships with the private sector: Success factors and levels of engagement in development cooperation." In *The Palgrave Handbook of Development Cooperation for Achieving the 2030 Agenda*. Palgrave Macmillan, Cham, 2021. 649-670. Date accessed 7/19/21).

When investigating these different levels of engagement and looking at the transnational level of engagement, for example, the case of the GPEDC illustrates that—due to its governance structure and the absence of security for private-sector actors—the potentials and benefits arising from their cooperation in such kinds of partnerships have not been clear. Engaging at the national level5 instead seems to provide more advantages for private-sector actors, allowing, among other things, for better knowledge-exchange on regulating frameworks and potentials for cooperation. In this way, the example from Mexico shows how concrete initiatives such as the AS can promote common goals and incentives among private and public actors. This case, however, also illustrates that—judging from the many actors categorised under the term “private sector”—it is still most often multi-national and large local companies that are addressed by development agencies.

#### “by”—only requires anticompetitive practices resulting from private sector action

Michigan Court of Appeals 10 (SAWYER, J. Opinion in DEQ. v. Worth Twp., 808 N.W.2d 260, 289 Mich. App. 414 (Ct. App. 2010). Google scholar caselaw. Date accessed 7/23/21).

Second, we look to the meaning of the phrase "by the municipality." This phrase is key because it answers plaintiffs' contention that MCL 324.3109(2) imposes responsibility for a discharge on a municipality without regard to the source of the discharge. That is, plaintiffs argue that any discharge of raw sewage within a municipality constitutes prima facie evidence of a violation by the municipality even if the municipality is not the source of the discharge. We disagree. The word "by" has many meanings. For its meaning as a nonlegal term, we look to a layman's dictionary rather than a legal one. Horace v. City of Pontiac, 456 Mich. 744, 756, 575 N.W.2d 762 (1998). We find these definitions from the Random House Webster's College Dictionary (1997) to be particularly helpful: "10. through the agency of" and "12. as a result or on the basis of[.]" Thus, MCL 324.3109(2) imposes responsibility on the municipality not when the violation merely occurs within the boundaries 264\*264 of the municipality, but when the violation occurs "through the agency of" the municipality or "as a result" of the municipality, that is to say, when it is the actions of the municipality that lead to the discharge.

#### SSOs are vital to antitrust debates and expand the scope

**Wright 9** (University Professor Joshua D. Wright is the Executive Director of the Global Antitrust Institute and holds a courtesy appointment in the Department of Economics. On January 1, 2013, the U.S. Senate unanimously confirmed Professor Wright as a member of the Federal Trade Commission (FTC), following his nomination by President Obama to that position. He rejoined Scalia Law School as a full-time member of the faculty in Fall 2015. “INTELLECTUAL PROPERTY, STANDARD SETTING, AND THE LIMITS OF ANTITRUST” , <https://laweconcenter.org/resource/intellectual-property-standard-setting-and-the-limits-of-antitrust/> , 22 OCTOBER 2009, date accessed 9/4/21)

One of the most significant challenges facing competition policy today is defining the appropriate role of antitrust law within the context of intellectual property right licensing by standard-setting organizations (“SSOs”). Many commentators believe it is necessary to apply the full force of the antitrust laws, and sometimes special rules that would **increase the scope of antitrust**, to the standard-setting process in order to adequately oversee what they perceive as a unique opportunity for anticompetitive behavior. Indeed, antitrust agencies both in the United States and around the world have expressed agreement with the notion that the standard setting process requires strong enforcement of antitrust liability rules in order to ensure efficient outcomes that benefit consumers. However, this view largely fails to consider the costs of antitrust. In particular, it fails to recognize the limits of antitrust when the marginal benefit of antitrust enforcement is slight and the potential for erroneous enforcement (“false positives”) and thus, the likelihood that procompetitive behavior will be deterred, is high. The Supreme Court itself has emphasized repeatedly that the scope of the antitrust laws should be responsive to such a cost-benefit analysis.

#### If we meet the second half—we’re topical; at least means nothing else is required

Bradford 14, JD (Case 2:13-cv-01581-AKK Document 24 Filed 09/11/14 , Lexis)

In addition, there is a distinct difference between the two phrases used. “At least” is defined as “not less than,” “at a minimum,” or “at the minimum.”2 The phrase is indefinite, and signifies only that a minimum unit of time (one year) is required.

## AT: CP---NC3

### 2AC---Perms

### 2AC---Deficit

### 2AC---Monoculture Deficit

#### Relying exclusively on a single 5G standard creator concentrates vulnerability---creates widespread cyber risk.

Chertoff 19, \*Michael Chertoff served as secretary of homeland security, 2005-09 and is the author of “Exploding Data: Reclaiming Our Cyber Security in the Digital Age.” He is executive chairman of the Chertoff Group, whose clients include technology companies involved in the original complaint and that have filed amicus briefs in the case; (November 24th, 2019, “Qualcomm’s Monopoly Imperils National Security: The U.S. shouldn’t rely on one company for vital technologies like wireless silicon microchips”, https://www.wsj.com/articles/qualcomms-monopoly-imperils-national-security-11574634436)

But then, on appeal, the Energy and Defense departments entered the fray on Qualcomm’s side. They argued to the appellate court that Qualcomm, as the last remaining American mobile-chip manufacturer, needed to be protected from competition so that it could remain economically viable and retain the ability to provide the military with vital chip components. To put it colloquially, the government thinks Qualcomm is too important to fail. That viewpoint is not only unwise, it’s inconsistent with history and inimical to national security. Being dependent on a single source for critical components puts the U.S. in peril. Having only one provider gives rise to a technological version of “monoculture risk.” That’s when farmers plant only one variety of a crop—such as the Gros Michel banana—which diminishes genetic diversity and increases vulnerability to disease. Banana wilt devastated Gros Michel yields in the 1950s, and similar diseases could wipe out other monoculture crops today. A monoculture technology system likewise poses substantial risks. If there is some critical flaw in the single system on which the U.S. is dependent, its failure would be catastrophic. These technical vulnerabilities are especially risky in security-sensitive industries such as telecommunications. American reliance on a single chip provider creates an inviting target for adversaries, who would need to find and exploit only one vulnerability to execute a destructive cyberattack. The U.S. has long struggled to maintain at least two providers of most critical military systems. The government subsidizes two builders of submarines. It purchases military aircraft from more than one source. It also relies on open standards in technology to foster many suppliers, allowing companies to compete in the open market while offering products that have similar capabilities and are interoperable. No strategic analyst could ever imagine voluntarily relying on only one supplier of arms or materiel. In the Pentagon’s view, maintaining the company’s economic health is also essential because it is a critical player in the competition with China to develop 5G technology. To be sure, it’s important to support the viability of U.S. firms that can compete with China on 5G, but this hardly justifies the risks of a monoculture in the defense-industrial base. Further, the argument mistakenly links two national-security issues in an artificial way. Qualcomm doesn’t need protection in the wireless chipset market to strengthen its competitive edge in the 5G race. To the contrary, it has every incentive to develop leading 5G technologies even in the absence of protection in the chip market. In the technology race against China, the U.S. should prefer to let competition drive innovation rather than support exclusive national champions. Apart from the economic inefficiency, a single-source national champion creates an unacceptable risk to American security—artificially concentrating vulnerability in a single point. The government’s argument in support of Qualcomm isn’t prudent, and if courts accept it, the result would be a self-inflicted wound to U.S. national interests. We need competition and multiple providers, not a potentially vulnerable technological monoculture.

#### Only market competition creates resilience.

Duan 18, \*Charles Duan is a senior fellow and associate director of tech & innovation policy at the R Street Institute, where he focuses his research on intellectual property issues; (December 4th, 2018, “In the Race to 5G, Monopoly Considered Harmful”, https://morningconsult.com/opinions/in-the-race-to-5g-monopoly-considered-harmful/)

To see how a solid monopoly over 5G baseband processors creates cybersecurity issues, recall another technology monopoly: operating systems in the early 2000s. In a famous [series](https://www.schneier.com/essays/archives/2003/09/cyberinsecurity_the.html) of [papers](http://static.usenix.org/legacy/publications/login/2005-12/openpdfs/geer.pdf) (including one titled “[Monopoly Considered Harmful](https://ieeexplore.ieee.org/document/1253563)”), security consultant Dan Geer and his co-authors explained that a “monoculture” of Microsoft Windows created a systemic cybersecurity problem rising to the level of a national security risk. With every computer running Windows and thus subject to the same security vulnerabilities, viruses and attacks could spread quickly across networks, what Geer called a “cascade failure,” rapidly taking down businesses, infrastructure and government. As with [agricultural monoculture s](https://www.britannica.com/event/Great-Famine-Irish-history)wiped out by a single pest, Geer’s proposed solution was greater diversity: Multiple operating systems, each with different vulnerabilities, would be more resilient to cascade failure. As mobile devices [have overtaken](https://techcrunch.com/2016/11/01/mobile-internet-use-passes-desktop-for-the-first-time-study-finds/) desktop computers, the Microsoft monoculture is being replaced with a Qualcomm monoculture that could have equally bad effects for cybersecurity. Baseband processors are notoriously vulnerable because they run [proprietary software](https://www.extremetech.com/computing/170874-the-secret-second-operating-system-that-could-make-every-mobile-phone-insecure) and are [difficult to study](http://www.osnews.com/story/27416/The_second_operating_system_hiding_in_every_mobile_phone). Researchers who do study them report numerous [potential insecurities](https://www.usenix.org/system/files/conference/woot12/woot12-final24.pdf) to be exploited. Consider that the [IMSI catcher](https://arstechnica.com/information-technology/2015/10/low-cost-imsi-catcher-for-4glte-networks-track-phones-precise-locations/), the device favored by [law enforcement](https://www.aclu.org/issues/privacy-technology/surveillance-technologies/stingray-tracking-devices-whos-got-them) to capture cellphone calls, functions essentially by exploiting a flaw in the baseband processor communication protocols. The ability of governments to conduct mass surveillance because of baseband processor insecurity is a classic example of a cascade failure exploited. A competitive market between Intel and Qualcomm would be categorically better for cybersecurity, both by avoiding monoculture and also because competition would lead to better products. Qualcomm and Intel would hire security firms to poke holes in each other’s products and would improve their own products to beat out their competitor. And the two companies would likely participate in developing 5G standards; their competing interests would push the standards in better, more secure directions.

## AT: DA---Agency Capture

### 2AC---AT: DOJ Enforcement DA---TL

#### Tun---the DOJ is already prepared to engage in more antitrust litigation over SEP’s---tradeoffs inevitable.

Love 21, \*Bruce Love, writer at the National Law Journal; (June 15th, 2021, “As DOJ Confirms a Change in Antitrust Patent   
Policy, Lawyers Prepare for Shifting Demand”, https://www.mckoolsmith.com/assets/htmldocuments/2021%2006%2016%20As%20DOJ%20Confirms%20a%20Change%20in%20Anittrust%20Patent%20Policyk%20Lawyers%20Prepare%20for%20Shifting%20Demand%20-%20The%20National%20Law%20Journal.pdf)

The Justice Department has confirmed it is looking to develop new policies surrounding how standard-essential patents might be used as tools for anticompetitive practices. The change in policy will mean big business for law firms that can combine highly technical IP advice with their antitrust and litigation practices, with one lawyer likening the demanding skill set to “three-dimensional chess.” Standard-essential patents, or SEPs, are a fundamental piece of intellectual property for business and innovation because they are used under license so frequently by manufacturing companies other than the patent owners. The policy change was hinted at during an online event in late May, when Richard Powers, the acting attorney general of DOJ’s antitrust division, gave an indication that the government might be walking back the relaxed approach implemented by the DOJ under the Trump administration. A DOJ spokesperson confirmed in an email Tuesday to Law.com that it will change its policy on SEPs and antitrust behavior, with the agency still working out the details. The new administration, said the DOJ spokesperson, is rethinking what policies at the intersection of IP and anti- trust will best serve competition and consumers. “New Department leadership is working with career staff on developing a more balanced approach,” said the DOJ spokesperson. “The department wants to develop neutral and balanced policies in this area that recognize the importance of both antitrust enforcement and JUNE 15, 2021 As DOJ Confirms a Change in Antitrust Patent Policy, Lawyers Prepare for Shifting Demand BY BRUCE LOVE U.S. law has often shied away from enforcing essential patent obligations. That’s set to change. The result could be “a significant change in the volume and nature of business for IP trial lawyers and their clients,” one lawyer said. Office of the Attorney General at the U.S. Department of Justice in Washington, D.C. June 6, 2020. THE NATIONAL LAW JOURNAL JUNE 15, 2021 intellectual property protection to our economy and that do not favor one set of interests over others.” Such policy changes could result in a swell of business for law firms with deep, technical IP benches and strong experience representing the industry in enforcement actions, lawyers said. Trump’s DOJ had “taken its foot off the gas” when it came to SEPs as the focus of anti-competitive behavior, said one Washington-based lawyer, speaking on the condition of anonym- ity because he currently has active cases that involve both SEP enforcement and defense. “It didn’t mean we weren’t busy as litigators. There was a lot of work enforcing SEPs against infringers and defending against infringement allegations,” he said. “But we weren’t busy in the antitrust arena. A greater focus on SEPs—not just by the DOJ but also other agencies—might mean more litigation, but it will also mean a more transparent field of play. It doesn’t do companies any good for there to be unfettered SEP enforcement.”

#### The prospect of antitrust intervention deters violations---that’s Melamed and Shapiro---no enforcement necessary.

Cheng 13, \*Thomas Cheng, B.A. (Yale), J.D. (Harvard), B.C.L. (Oxon); Attorney & Counsellor, New York State; Associate Professor, Faculty of Law, The University of Hong Kong; (2013, “Putting Innovation Incentives Back in the Patent-Antitrust Interface”, <https://scholarlycommons.law.northwestern.edu/cgi/viewcontent.cgi?article=1195&context=njtip>), ability edited

Imposing a duty to license on opportunistic patentees may solve this problem. If these patentees know that the courts may step in and mandate licensing at a reasonable royalty rate,214 they will be induced to enter into negotiations with follow-on innovators in good faith.215 The threat of compulsory licensing may become a default background legal rule against which negotiations between initial and follow-on innovators take place. The instances in which the courts need to intervene could be few.

#### Biden’s XO solves---he’s devoting all resources on deck to prosecuting antitrust.

Posner 21, professor at the University of Chicago Law School (Eric, 7-21-2021, "The Antitrust War’s Opening Salvo", Project Syndicate, <https://www.project-syndicate.org/commentary/biden-antitrust-executive-order-what-it-does-by-eric-posner-2021-07>. Accessed 7-22-21)

The executive order is ambitious in its scope and style. In strongly worded passages, it accuses businesses of monopolistic and unfair practices in major industries, including technology, agriculture, health care, and telecommunications. It laments the decline of government antitrust enforcement, and identifies numerous harms that have resulted – including economic stagnation and rising inequality.

The order also establishes a new bureaucratic organization in the White House to lead the anti-monopoly effort. Demanding a “whole-of-government” approach, it calls on the vast resources of numerous agencies, and not just the two that traditionally oversee antitrust (the Department of Justice and the Federal Trade Commission).

### 2AC---Thumper---Mergers

#### Mergers overwhelm now.

PYMNTS 21, (7-28-2021, “FTC Sees Most Merger Filings In 2 Decades, Chair Says,” PYMNTS.com <https://www.pymnts.com/antitrust/2021/ftc-sees-most-merger-filings-2-decades>)

The Federal Trade Commission (FTC) is dealing with a rise in mergers that has amounted to the highest number of filings in 20 years, Bloomberg reported. “Although the FTC is working to review many of these deals, the sheer volume of transactions is significantly straining commission resources,” FTC Chair Lina Khan said, per Bloomberg. “I am deeply concerned that the current merger boom will further exacerbate deep asymmetries of power across our economy, further enabling abuses.” Companies have thus far announced $2.8 trillion in deals in the first seven months of this year, Bloomberg reported, which amounts to 2021 likely being the most active ever. The reason for the influx is the high level of corporate confidence and the free spending of private equity firms, which has been happening over several industries, including technology, media, healthcare, transportation and others, according to Bloomberg. Over the first three quarters of the current fiscal year, antitrust agencies have processed more than 2,400 merger filings Khan said, per Bloomberg. But she said the wave of mergers hasn’t been the only issue. There are two other big problems facing the FTC, including a recent Supreme Court decision making it harder to recover money for victims of scams or deceptive practices, and the general boost in fraud during the pandemic, which has been made even worse by digital platforms, Bloomberg reported.

### 2AC---Thumper---Apple

#### Apple case thumps---it’s politicized, and has ripple effects across antitrust.

Albertgotti 9/10/21, \*[Reed Albergotti](https://www.washingtonpost.com/people/reed-albergotti/), Washington Post; (September 10th, 2021, “Judge’s ruling may take a bite out of Apple’s App Store, but falls short of calling the iPhone maker a monopolist”, https://www.washingtonpost.com/technology/2021/09/10/apple-epic-decision-judge-market-monopoly/)

A federal judge fundamentally altered Apple’s App Store business model on Friday in a landmark ruling that accused the iPhone maker of illegal anticompetitive behavior and is likely to have ripple effects across the U.S. antitrust landscape. In a decision on an antitrust lawsuit brought by Fortnite maker Epic Games, U.S. District Judge Yvonne Gonzalez Rogers ruled that Apple must allow app developers to “steer” customers to alternatives to the tech giant’s payment processing service, which collects a 30 percent fee on most digital transactions. That was previously not allowed by the company, and marks a major victory for developers which have long complained of the tight grip the tech giant holds over its App Store on the roughly one billion iPhones currently in use. [The blockbuster trial between Apple and the maker of ‘Fortnite’ goes out with a ‘hot tub’ session](https://www.washingtonpost.com/technology/2021/05/24/apple-epic-trial-hot-tubbing/?itid=lk_interstitial_manual_5) Gonzalez Rogers also found that Apple was in violation of California state competition laws because of the way it forces developers into using Apple’s payment processing service without allowing them to tell customers there are alternatives, which are often cheaper. She stopped short of ruling in favor of Epic‘s claims that Apple is a monopolist, although she left the door open by suggesting more evidence could have changed her decision. “The court does not find that it is impossible; only that Epic Games failed in its burden to demonstrate Apple is an illegal monopolist,” she wrote. Epic spokeswoman Elka Looks said the company plans to appeal the ruling. Tim Sweeney, chief executive of Epic, said in a tweet that, “Today’s ruling isn’t a win for developers or for consumers.” Apple did not respond to requests for comment. The ruling, one of the first major legal actions taken against a tech giant in a new era of antitrust scrutiny, is sure to echo loudly both in Washington, where a legislative effort to rein in the power of Big Tech is underway, and in the courts, which are facing the biggest test of existing antitrust laws in decades. Tech giants have come under the microscope in recent years as it became clear that current antitrust law does not effectively address their power, and regulators and lawmakers have been pushing to change that.

### 2AC---AT: Blockchain

## AT: K---Capitalism

### 2AC---Framework

### 2AC---Permutations

### 2AC---AT: Sustainability [Short]

#### Innovation dematerializes growth---capitalism is sustainable

McAfee 19, \*Andrew Paul McAfee, a principal research scientist at MIT, is cofounder and codirector of the MIT Initiative on the Digital Economy at the MIT Sloan School of Management; (2019, “More from Less: The Surprising Story of How We Learned to Prosper Using Fewer Resources and What Happens Next”, https://b-ok.cc/book/5327561/8acdbe)

There is no shortage of examples of dematerialization. I chose the ones in this chapter because they illustrate a set of fundamental principles at the intersection of business, economics, innovation, and our impact on our planet. They are: We do want more all the time, but not more resources. Alfred Marshall was right, but William Jevons was wrong. Our wants and desires keep growing, evidently without end, and therefore so do our economies. But our use of the earth’s resources does not. We do want more beverage options, but we don’t want to keep using more aluminum in drink cans. We want to communicate and compute and listen to music, but we don’t want an arsenal of gadgets; we’re happy with a single smartphone. As our population increases, we want more food, but we don’t have any desire to consume more fertilizer or use more land for crops. Jevons was correct at the time he wrote that total British demand for coal was increasing even though steam engines were becoming much more efficient. He was right, in other words, that the price elasticity of demand for coal-supplied power was greater than one in the 1860s. But he was wrong to conclude that this would be permanent. Elasticities of demand can change over time for several reasons, the most fundamental of which is technological change. Coal provides a clear example of this. When fracking made natural gas much cheaper, total demand for coal in the United States went down even though its price decreased. With the help of innovation and new technologies, economic growth in America and other rich countries—growth in all of the wants and needs that we spend money on—has become decoupled from resource consumption. This is a recent development and a profound one. Materials cost money that companies locked in competition would rather not spend. The root of Jevons’s mistake is simple and boring: resources cost money. He realized this, of course. What he didn’t sufficiently realize was how strong the incentive is for a company in a contested market to reduce its spending on resources (or anything else) and so eke out a bit more profit. After all, a penny saved is a penny earned. Monopolists can just pass costs on to their customers, but companies with a lot of competitors can’t. So American farmers who battle with each other (and increasingly with tough rivals in other countries) are eager to cut their spending on land, water, and fertilizer. Beer and soda companies want to minimize their aluminum purchases. Producers of magnets and high-tech gear run away from REE as soon as prices start to spike. In the United States, the 1980 Staggers Act removed government subsidies for freight-hauling railroads, forcing them into competition and cost cutting and making them all the more eager to not have expensive railcars sit idle. Again and again, we see that competition spurs dematerialization. There are multiple paths to dematerialization. As profit-hungry companies seek to use fewer resources, they can go down four main paths. First, they can simply find ways to use less of a given material. This is what happened as beverage companies and the companies that supply them with cans teamed up to use less aluminum. It’s also the story with American farmers, who keep getting bigger harvests while using less land, water, and fertilizer. Magnet makers found ways to use fewer rare earth metals when it looked as if China might cut off their supply. Second, it often becomes possible to substitute one resource for another. Total US coal consumption started to decrease after 2007 because fracking made natural gas more attractive to electricity generators. If nuclear power becomes more popular in the United States (a topic we’ll take up in chapter 15), we could use both less coal and less gas and generate our electricity from a small amount of material indeed. A kilogram of uranium-235 fuel contains approximately 2–3 million times as much energy as the same mass of coal or oil. According to one estimate, the total amount of energy that humans consume each year could be supplied by just seven thousand tons of uranium fuel. Third, companies can use fewer molecules overall by making better use of the materials they already own. Improving CNW’s railcar utilization from 5 percent to 10 percent would mean that the company could cut its stock of these thirty-ton behemoths in half. Companies that own expensive physical assets tend to be fanatics about getting as much use as possible out of them, for clear and compelling financial reasons. For example, the world’s commercial airlines have improved their load factors—essentially the percentage of seats occupied on flights—from 56 percent in 1971 to more than 81 percent in 2018. Finally, some materials get replaced by nothing at all. When a telephone, camcorder, and tape recorder are separate devices, three total microphones are needed. When they all collapse into a smartphone, only one microphone is necessary. That smartphone also uses no audiotapes, videotapes, compact discs, or camera film. The iPhone and its descendants are among the world champions of dematerialization. They use vastly less metal, plastic, glass, and silicon than did the devices they have replaced and don’t need media such as paper, discs, tape, or film. If we use more renewable energy, we’ll be replacing coal, gas, oil, and uranium with photons from the sun (solar power) and the movement of air (wind power) and water (hydroelectric power) on the earth. All three of these types of power are also among dematerialization’s champions, since they use up essentially no resources once they’re up and running. I call these four paths to dematerialization slim, swap, optimize, and evaporate. They’re not mutually exclusive. Companies can and do pursue all four at the same time, and all four are going on all the time in ways both obvious and subtle. Innovation is hard to foresee. Neither the fracking revolution nor the world-changing impact of the iPhone’s introduction were well understood in advance. Both continued to be underestimated even after they occurred. The iPhone was introduced in June of 2007, with no shortage of fanfare from Apple and Steve Jobs. Yet several months later the cover of Forbes was still asking if anyone could catch Nokia. Innovation is not steady and predictable like the orbit of the Moon or the accumulation of interest on a certificate of deposit. It’s instead inherently jumpy, uneven, and random. It’s also combinatorial, as Erik Brynjolfsson and I discussed in our book The Second Machine Age. Most new technologies and other innovations, we argued, are combinations or recombinations of preexisting elements. The iPhone was “just” a cellular telephone plus a bunch of sensors plus a touch screen plus an operating system and population of programs, or apps. All these elements had been around for a while before 2007. It took the vision of Steve Jobs to see what they could become when combined. Fracking was the combination of multiple abilities: to “see” where hydrocarbons were to be found in rock formations deep underground; to pump down pressurized liquid to fracture the rock; to pump up the oil and gas once they were released by the fracturing; and so on. Again, none of these was new. Their effective combination was what changed the world’s energy situation. Erik and I described the set of innovations and technologies available at any time as building blocks that ingenious people could combine and recombine into useful new configurations. These new configurations then serve as more blocks that later innovators can use. Combinatorial innovation is exciting because it’s unpredictable. It’s not easy to foresee when or where powerful new combinations are going to appear, or who’s going to come up with them. But as the number of both building blocks and innovators increases, we should have confidence that more breakthroughs such as fracking and smartphones are ahead. Innovation is highly decentralized and largely uncoordinated, occurring as the result of interactions among complex and interlocking social, technological, and economic systems. So it’s going to keep surprising us. As the Second Machine Age progresses, dematerialization accelerates. Erik and I coined the phrase Second Machine Age to draw a contrast with the Industrial Era, which as we’ve seen transformed the planet by allowing us to overcome the limitations of muscle power. Our current time of great progress with all things related to computing is allowing us to overcome the limitations of our mental power and is transformative in a different way: it’s allowing us to reverse the Industrial Era’s bad habit of taking more and more from the earth every year.

#### Antitrust is key to sustainability.

Rebecca M. Henderson 20, Harvard’s John and Natty McArthur University Professor, based at Harvard Business School, and a research fellow at the National Bureau of Economic Research, “Reimagining Capitalism in the Shadow of the Pandemic,” Harvard Business Review, 7/28/2020, https://hbr.org/2020/07/reimagining-capitalism-in-the-shadow-of-the-pandemic, kyujin

The Pandemic’s Challenges — and Opportunities Capitalism is one of the great inventions of the human race — an unparalleled source of prosperity, opportunity and innovation. We won’t solve the problems that we face without it. To solve inequality, we need good jobs — and lots of them. To solve climate change, we need (among other things) to transform the world’s energy, transportation, and agricultural systems. Only the relentless pressure of the free market can drive this kind of transformative innovation at scale. In this context, the pandemic is both a massive challenge and an opportunity. A challenge because more than a half a million people have died, the global economy has been massively disrupted, and tens of millions of people have lost their jobs. A challenge because the combination of deep economic disadvantage — at the beginning of May nearly 61% percent of Hispanic and 44% of Black households had experienced a job or wage loss due to the corona virus, for example, compared with 38% percent of whites — and the killings of George Floyd, Ahmaud Arbery, Breona Taylor and countless others have brought anger and calls for justice to our streets. The world will almost certainly be poorer, more divided, and more fearful in 2021 than it was in 2019. It’s an opportunity because it has also shown us so vividly what is wrong. Inequality is no longer simply an abstract idea. It’s a reality that many “essential” workers must show up even when they’re sick because they have no savings and no paid leave. That racism is not something that was solved by the civil rights movement. As the skies clear and early research suggests that the reduction in fossil fuel pollution is saving lives, the costs of continuing to rely on dirty energy have become much more tangible. Watching states bid against each other for vital medical equipment while the federal government fumbles its response to the virus has made the reality of our broken politics very clear. The pandemic has reminded us that we stand and fall as a society and that the welfare of the poorest among us is integral to everyone’s welfare. It has shown us that planning for the future is essential and that, when the chips are down, a capable, responsive government is a necessity, not a dirty word. We’ve learned that when we must do something, we can: Fundamental change no longer seems impossibly out of the reach. We can do better. We already have the resources and the knowledge we need to build a more equitable, sustainable capitalism. But to get there, business will have to change how it understands its role in the world (and in the U.S. in particular) — and how it thinks about government. A New Path Forward While free markets are an unparalleled source of prosperity and freedom, the free market can only take us where we need to go if externalities such as carbon pollution are properly priced, if there is genuine freedom of opportunity, and if the rules of the game are such that competition is free and fair. Markets do not police themselves; they must be balanced by transparent, capable, democratically accountable governments. Today — in large part due to the rise of shareholder primacy, the increasing role of money in politics, and the systematic attack on government as a necessary or effective institution — that balance is largely absent. As a result, one of the fastest routes to profitability is often to persuade politicians to write the rules in your favor. Firms feel free to dump greenhouse gases into the atmosphere, for example, while spending hundreds of millions of dollars to lobby against carbon regulation. We’re even seeing this dynamic in the U.S. government’s response to the pandemic: It’s increasingly clear that an uncomfortably large share of the benefits from the recent stimulus has gone to very large firms and to very wealthy individuals. I’m not suggesting that firms neglect their duty to their shareholders. Focusing on profitability is essential if a company is to thrive in today’s brutally competitive market. But profit maximization has always been a means to an end, justified by the idea that when markets are genuinely free and fair, there’s good reason to believe they lead to both prosperity and freedom. But when markets are no longer held in check by governments that can police the rules of the game, appropriately control externalities, or provide the public goods necessary to support real opportunity, they become too powerful for their own good. The chaotic and uneven pandemic response we are experiencing today flows directly from 30 years of treating government as something that should be “drowned in the bathtub.” Now more than ever, I believe firms have not just a moral duty to contribute to the health of the institutions that keep our society strong and our capitalism genuinely free and genuinely fair, but also an economic interest in doing so. We need to rebuild our democracy, strengthen our public conversation so that it’s firmly based on facts and mutual respect, commit with everything we have to building an inclusive society for everyone, and yes, find ways to rediscover the importance of democratically accountable, capable, responsive government. Why? We cannot decarbonize the world’s energy supply without government regulating fossil fuel emissions and providing positive incentives to embrace low carbon solutions. Yes, individual firms can provide better jobs — paying employees a decent wage and providing ongoing training, among other necessary steps — but we’ll only successfully address inequality and racism at scale through structural reform, if we can do things like: provide quality education and health care to everyone, no matter their parents’ income; raise the minimum wage; and find ways to give employees more power as they negotiate with increasingly powerful firms. Most fundamentally, we’ll only rebuild trust in the political system, and with it a government that is genuinely responsive to ordinary people, if we can get money out of politics and stop tolerating business’s attacks on government. These attacks are often framed in terms of defending the free market, but too often are simply attempts to block the action we need to build a more equitable society. Collective action — a sustained effort by coalitions of firms — could make a huge difference in helping to drive this kind of institutional change. Firms are already working together to solve some of the world’s toughest problems. A third of the world’s invested capital is already committed to insisting that the firms in their portfolios plan for the challenge of climate change. Businesses across the world are increasingly coming to realize that democratically accountable, freely elected, capable governments are critical to long term economic health — and are willing to say so in public. But they need to do more. A “Kodak Moment” for the World I can feel your skepticism as I write. Can business really change — and help government change along with it? Can it embrace a version of capitalism that focuses on the longer term and the common good? Can it help to rebuild the power of the very institutions that are needed to keep it in check? I believe it can. We already know that it is possible to make money by addressing the world’s social and environmental problems. Walmart saved a billion dollars in fuel costs by increasing the efficiency of their trucking fleet. Elon Musk has revolutionized the automotive business and built a company worth more than GM and Ford combined in the process. The most successful $200M+ IPO of the last 20 years was a company that promised to replace beef with a burger made largely from soy. At Unilever, so called “purpose-driven” brands are growing 69% faster than the rest of the portfolio as consumers increasingly vote with their wallets. Change on a broader scale will be much harder. But not impossible. Think of this as a “Kodak moment” for the world. I spent the first 20 years of my career at MIT as a professor of innovation and strategy. For much of it I was quite literally the Eastman Kodak professor of management. My title was a coincidence — but a deeply ironic one, since I spent most of my time trying to understand why large, successful firms like Kodak had so much trouble responding effectively when the world around them changed. By now the company’s story is well-known: Kodak was once one of the world’s most successful firms. The firm invented classic film-based commercial photography and used it to build one of the world’s most iconic brands. As one senior vice president and director of Kodak research noted in a 1985 Wall Street Journal article, “We’re moving into an information-based company…[but] it’s very hard to find anything [with profit margins] like color photography that is legal.” But Kodak went bankrupt in 2012, having failed to master the transition to digital photography. The business community now faces a similar transition. As the Business Roundtable’s historic decision last year to “lead their companies for the benefits of all stakeholders” suggested, the vast majority of the world’s leading firms know that we must tackle the challenge of climate change, that we must find a way to ensure that everyone has a chance to share in the world’s wealth, and that it’s vital that we not let democracy lose out to either oligarchy or tyranny. We know that we need to change. But too often it’s tempting to emulate Kodak, claiming that change will come — but not now. Insisting that it’s more profitable to stick with the old ways, that if it’s really important we’ll get around to doing something new — later. Change is hard. It’s not surprising that we’re struggling to adopt new ways of thinking about the world and business’s role in it. But I am hopeful. Not optimistic, in the sense that I’m sure everything will work out just fine — I’m not sure of that at all. But hopeful. As a species, we have a gift for problem solving. Kodak failed to manage the digital transition, but Nikon, Canon and Fujifilm continue to be billion-dollar companies. Thousands of firms and millions of people are even now exploring ways to solve our common problems — for example, firms are partnering with each other and with governments to search for vaccines and to bring people back to work safely. This kind of cooperation must continue beyond the pandemic. As recent data shows, trust in business has fallen during the pandemic, but trust in government has risen dramatically. There is no better time for business to see government as a partner, not an adversary, in helping to make society work everyone — not just the lucky few. We can learn from the horrors of the pandemic. We must. We don’t need to go back to “normal” — we need to reimagine capitalism instead. We need to find a way to balance the energy of the free market with the power of competent, responsive government. Together, they can help us build a more just and sustainable world.

### 2AC---Cap Good---Warming

#### A plethora of indicators demonstrate that catastrophic climate change can be averted. The momentum exists, but capitalizing on it is key.

Wallace-Wells 21, \*David Wallace-Wells is deputy editor of New York magazine, where he also writes frequently about climate change and the near future of science and technology; (January 18th, 2021, “After Alarmism”, https://nymag.com/intelligencer/article/climate-change-after-pandemic.html)

The change is much bigger than the turnover of American leadership. By the time the Biden presidency finds its footing in a vaccinated world, the bounds of climate possibility will have been remade. Just a half-decade ago, it was widely believed that a “business as usual” emissions path would bring the planet four or five degrees of warming — enough to make large parts of Earth effectively uninhabitable. Now, thanks to the rapid death of coal, the revolution in the price of renewable energy, and a global climate politics forged by a generational awakening, the [expectation](https://climateactiontracker.org/global/temperatures/) is for about three degrees. Recent pledges [could bring us closer to two](https://climateactiontracker.org/publications/global-update-paris-agreement-turning-point/). All of these projections sketch a hazardous and unequal future, and all are clouded with uncertainties — about the climate system, about technology, about the dexterity and intensity of human response, about how inequitably the most punishing impacts will be distributed. Yet if each half-degree of warming marks an entirely different level of suffering, we appear to have shaved a few of them off our likeliest end stage in not much time at all.

The next half-degrees will be harder to shave off, and the most crucial increment — getting from two degrees to 1.5 — perhaps impossible, dashing the dream of avoiding what was long described as “catastrophic” change. But for a climate alarmist like me, seeing clearly the state of the planet’s future now requires a conspicuous kind of double vision, in which a guarded optimism seems perhaps as reasonable as panic. Given how long we’ve waited to move, what counts now as a best-case outcome remains grim. It also appears, miraculously, within reach.

In December, a month after Biden was elected promising to return the U.S. to the Paris agreement, the U.N. celebrated five years since the signing of those accords. They were five of the six hottest on record. (The sixth was 2015, the year the agreement was signed.) They were also the years with the highest levels of carbon output in the history of humanity — with emissions equivalent to what was produced by all human and industrial activity from the speciation of Homo sapiens to the start of World War II.

They have also been the five years in which the nations of the world — and cities and regions, individuals and institutions, corporations and central banks — have made the most ambitious pledges of future climate action. Most of them were made in the past 12 months, in the face of the pandemic. Or, perhaps, to some degree, because of it — because the pandemic demanded a full-body jolt to the global political economy, provoking much more aggressive government spending, a much more accommodating perspective on debt, and a much greater openness to large-scale actions and investments of the kind that might plausibly reshape the world. And because decarbonization has come to seem, even to those economists and policy-makers blinded for decades to the moral and humanitarian cases for reform, a rational investment. “When I think about climate change,” Biden is fond of saying, “the word I think of is jobs.”

There are two ways of looking at these seemingly contradictory sets of facts. The first is that the distance between what is being done and what needs to be done is only growing. This is the finding of, among others, the U.N.’s comprehensive [“Emissions Gap” report](https://www.unenvironment.org/emissions-gap-report-2020), issued in December, which found that staying below two degrees of warming would require a tripling of stated ambitions. To bring the planet in reach of the 1.5-degree target — favored by activists, most scientists, and really anyone reading their work with open eyes — would require a quintupling. It is also the perspective of Greta Thunberg, who has spent the pandemic year castigating global leaders for paying mere lip service to far-off decarbonization targets and who called the E.U.’s new net-zero emissions law “surrender.”

The second is that all of the relevant curves are bending — too slowly but nevertheless in the right direction. The International Energy Agency, a notoriously conservative forecaster, recently [called](https://www.carbonbrief.org/solar-is-now-cheapest-electricity-in-history-confirms-iea#:~:text=Source%3A%20IEA%20World%20Energy%20Outlook%202020.&text=Together%2C%20low%2Dcarbon%20sources%20would,up%20from%2019%25%20in%202019.) solar power “the cheapest electricity in history” and projected that India will build 86 percent less new coal power capacity than it thought just one year ago. Today, business as usual no longer means a fivefold increase of coal use this century, as was once expected. It means pretty rapid decarbonization, at least by the standards of history, in which hardly any has ever taken place before.

Both of these perspectives are true. The gap is real, and the world risks tumbling into it, subjecting much of the global South to unconscionable punishments all the way down. But in the months since the pandemic wiped climate strikers off the streets, their concerns have seeped into not just public-opinion surveys but parliaments and presidencies, trade deals and the advertising business, finance and insurance — in short, all the citadels presiding over the ancien régime of fossil capital.

This is not exactly a climate revolution; the strikers and their allies didn’t win in the way they wanted to, at least not yet. But they did win something. Environmental anxieties haven’t toppled neoliberalism. Instead, to an unprecedented degree, they infiltrated it. (Or perhaps they were appropriated by it. It’s an open question.) Climate change isn’t an issue just for die-hards anymore — it’s for normies, sellouts, and anyone with their finger in the wind. It will take time, of course, for voters to see empty rhetoric for what it is, and for consumers to learn to distinguish, say, between the claims of guiltless airline tickets, or between carbon-free foods in the supermarket aisle. Harder still will be sorting through the differences between real corporate commitments like Microsoft’s and more evasive ones, like BP’s. Already, there is considerable consternation among climate activists that the public doesn’t understand the tricky math of “net-zero” on which so many of these commitments have been made—it is not a promise of ending emissions, but of offsetting some amount of them, in the future, with “negative emissions,” sometimes called “carbon dioxide removal,” though no approach of that kind is ready to go at anything like the necessary scale. And while some amount of skepticism about those commitments is surely warranted, it is also the case that, according to [a recent Bloomberg review](https://www.bloomberg.com/graphics/2020-company-emissions-pledges/), of 187 corporate climate pledges made for 2020 in 2015, 138 will be met. (Many of those promises were quite modest, but it is a much better performance than has been managed by the 189 parties to the Paris agreement, of which only two — Morocco and Gambia — are today [judged](https://climateactiontracker.org/countries/) fully “compatible” with the 1.5-degree goal, and only six more with the 2-degree target).

In the political sphere, the uneasy alliance between activists and those in power will be tested, producing new conflicts, or new equilibria, or both. Consider, though, that Varshini Prakash, whose [Sunrise Movement](https://www.sunrisemovement.org/) gave Biden’s primary candidacy an F, later helped write his climate plan along with Alexandria Ocasio-Cortez. Climate expertise has been distributed throughout the incoming administration, as was promised during a campaign that closed, remarkably, with a climate-focused advertising blitz. During the transition, Biden’s pick for director of the National Economic Council, Brian Deese, was targeted by the environmental left for his time with BlackRock, but even this purported stooge had been married by Bill McKibben, one of the godfathers of modern climate activism.

Elsewhere in the world, where 85 percent of global emissions are produced, the great infiltration of climate concerns represents what the British environmental [writer](https://www.businessgreen.com/blog-post/4025199/2020-crisis-crossroads-alternative-histories) James Murray has called “an alternative history to 2020” and what the scientist turned journalist Akshat Rathi [has declared](https://www.bloomberg.com/news/articles/2021-01-05/climate-action-is-embedding-into-how-the-world-works) “a strong sign that climate action is starting to be ‘institutionalized’ — that is, getting deeply embedded into how the world works.” This is not about coronavirus lockdowns producing emissions drops or “nature healing.” It is instead about long-standing trajectories passing obvious tipping points in coal use and political salience; promises and posturing by powerful if compromised institutions; and policy progress almost smuggled into place, all over the world, under cover of pandemic night. In the U.S., in the second coronavirus stimulus, [$35 billion in clean-energy spending](https://nymag.com/intelligencer/2020/12/what-is-in-covid-stimulus-omnibus-climate-pell-grants-medical-billing.html) passed in the Senate 92-6 — an effective down payment, energy researcher Varun Sivaram has estimated, on the innovation spending needed for a full electrification of the country. Did you even notice?

Biden’s climate plan now faces the challenge of a filibuster, a skeptical Supreme Court, and the mood of Senator Joe Manchin of West Virginia, which means American climate action over the next four years is probably more likely to be delivered piecemeal — through appropriations and stimulus, executive action, and regulation — than through a landmark Green New Deal–style piece of legislation. That does limit what can be achieved, but it also means avoiding a protracted battle over climate as a referendum on the identity of the nation. And at least nominally, having been pressured by activists to do so, Biden is promising to multiply the green spending in that recent stimulus by a factor of 60.

The numbers are numbingly large — reminders that in the midst of pandemic turmoil, the rules of state spending have been dramatically revised and perhaps even suspended. Is this global free-spending binge the beginning of a new era or merely a crisis interregnum to be followed by a new new austerity? “We don’t know what the recovery packages of COVID are going to be,” Christiana Figueres, one of the central architects of the Paris accords, told me this summer. “And honestly, the depth of decarbonization is going to largely depend on the characteristics of those recovery packages more than on anything else, because of their scale. We’re already at $12 trillion; we could go up to $20 trillion over the next 18 months. We have never seen — the world has never seen — $20 trillion go into the economy over such a short period of time. That is going to determine the logic, the structures, and certainly the carbon intensity of the global economy at least for a decade, if not more.”

For those dreaming of a climate recovery, the first round of spending was not so encouraging. The E.U. was the gold standard, promising that 30 percent of its stimulus would be earmarked for climate. The U.S. and China each pledged only a fraction of that (and in each case, there was fossil stimulus, too). But in October, a team of researchers including Joeri Rogelj of the Imperial College of London [calculated](https://www.reuters.com/article/climate-change-stimulus/tenth-of-pandemic-stimulus-spend-could-help-world-reach-climate-goals-study-idUSKBN271098) that just one-tenth of the COVID-19 stimulus spending already committed around the world, directed toward decarbonization during each of the next five years, would be sufficient to deliver the goals of the Paris agreement and stop global warming well below two degrees. That analysis may be a touch optimistic, but the level of spending seems, now, doable.

When Donald Trump was elected, trashing Paris, climate hawks were left hoping that the world would hang on for the length of his administration — insisting that, in the long term, the crisis couldn’t be solved without America at the helm. But the past four years of missing leadership have produced astonishing gains.

The price of solar energy has fallen ninefold over the past decade, as has the price of lithium batteries, critical to the growth of electric cars. The costs of utility-scale batteries, which could solve the “intermittency” (i.e., cloudy day) problem of renewables and help power whole cities in relatively short order, have fallen 70 percent since just 2015. Wind power is 40 percent cheaper than it was a decade ago, with offshore wind experiencing an even steeper decline. Overall, renewable energy is less expensive than dirty energy almost everywhere on the planet, and in many places it is simply cheaper to build new renewable capacity than to continue running the old fossil-fuel infrastructure. Oil demand and carbon emissions may both have peaked this year. Eighty percent of coal plants planned in Asia’s developing countries have been shelved.

This summer, I heard the Australian scientist and entrepreneur Saul Griffith talk about what it would take to get the U.S. within range of a 1.5 degree world. He said it would mean that beginning in 2021, this year, every single person buying a new car would have to be buying an electric one. That seems unrealistic, I thought, making a note of it as a useful benchmark illustrating just how far we have to go.

Then, in the fall, the U.K. pledged to ban nonelectrics by 2030—a once-unthinkable law coming both too slow and much more quickly than seemed possible not very long ago. Similar plans are now in place in 16 other countries, plus Massachusetts and California. Canada recently raised its tax on carbon sixfold. Italy cut its power-sector emissions 65 percent between 2012 and 2019, and Denmark is now aiming to reduce its overall emissions 70 percent by 2030. “We set ourselves challenges that on paper looked almost impossible,” the country’s minister for the environment, Dan Jørgensen, told me recently. “And I think experts in many countries said, when looking at Denmark, ‘This is going to be too expensive, this is going to lower their living standards, this is going to hurt their ability to compete.’ But actually I’m proud to say that the opposite has happened. Now, of course, we have set even higher standards.”

In the midst of the pandemic, new net-zero pledges, far more ambitious than those offered at Paris, were independently made by Japan, South Korea, the E.U., and, most significant, China, the world’s biggest emitter, which promised to reach an emissions peak by 2030 and get all the way to zero by 2060. China’s promise is so ambitious it has inspired one wave of debate among experts about whether it is even feasible — given that it would require, for instance, roughly twice as much renewable power to be installed every year for the next decade as Germany has operating nationwide today — and another debate about whether it has revived the possibility of that 1.5-degree target, with economic historian Adam Tooze writing, just after Xi Jinping’s surprise announcement in September, that it single-handedly “redefined the future prospects for humanity.” Together, the new net-zero pledges may have subtracted a full half-degree from ultimate warming. Add Biden’s campaign pledge of net zero by 2050, and you’ve got about two-thirds of global emissions at least nominally committed to firm, aggressive timelines to zero.

These are all just paper promises, of course, and the history of climate action is littered with the receipts of similar ones uncashed. Plot the growth of carbon concentration in the atmosphere against the sequence of climate-action conferences and a distressing pattern emerges: the World Meteorological Conference of 1979, the U.N. framework of 1992, the Kyoto protocol of 1997, the Copenhagen accord of 2009, and the 2015 Paris accords, all tracking an uninterrupted trajectory upward for carbon from a “safe” level under 350 parts per million, past 400, to 414 today, and pointing upward from there. Before the industrial revolution, humans had never known an atmosphere with even 300 parts per million. Inevitably now, within a few years, the concentration will reach levels not seen since 3.3 million years ago, when sea levels were 60 feet higher. For all their momentum, renewables still only make up 10 percent of global electricity production.

But alarmists have to take the good news where they find it. And while mood affiliation is not always the best guide to the state of the world, in 2020, for me, there were three main sources of hope.

The first is the fact that the age of climate denial is over thanks to extreme weather and the march of science and the historic labor of activists — climate strikers, Sunrise, Extinction Rebellion — whose success in raising alarm may have been so sudden that they brought an end to the age of climate Jeremiahs as well. Their voices now echo in some unlikely places. Exxon was booted from the S&P 500 within months of Tesla making Elon Musk the world’s richest man. The cultural cachet of oil companies is quickly approaching that of tobacco companies. Jair Bolsonaro of Brazil aside, practically every leader of every country and every major figure in every corporate and industrial sector now feels obligated — because of protest and social pressure, economic realities, and cultural expectation — to at least make a show of support for climate action. It would be nice not to have to count that as progress, but it is. The questions are: How much does it matter? And what will follow? Disinformation and human disregard are not the only instruments of delay, and the age of climate denial is likely to yield first not to an age of straightforward climate deliverance but to one characterized by climate hypocrisy, greenwashing, and gaslighting. But those things, ugly and maddening and even criminal as they are, have always been with us. It is the other thing that is new.

The second source of good news is the arrival on the global stage of climate self-interest. By this I don’t mean the profiteering logic of BlackRock, which opportunistically announced some half-hearted climate commitments last year, but rather the growing consensus in almost every part of the globe, and at almost every level of society and governance, that the world will be made better through decarbonization. A decade ago, many of the more ruthless capitalists to analyze that project deemed it too expensive to undertake. Today, it suddenly appears almost too good a deal to pass up. (A recent McKinsey [report](https://www.mckinsey.com/business-functions/sustainability/our-insights/how-the-european-union-could-achieve-net-zero-emissions-at-net-zero-cost): “Net-Zero Emissions at Net-Zero Cost.”)

The logic may be clearest in considering the effects of air pollution, which kills an estimated 9 million people per year. In India, where more than 8 percent of GDP is lost to pollution, poor air quality is also responsible for 350,000 miscarriages and stillbirths every year. Globally, coal kills one person for every thousand people it provides power to, and even in the U.S., with its enviably clean air, total decarbonization would be entirely paid for, Duke’s Drew Shindell [recently testified](https://www.vox.com/energy-and-environment/2020/8/12/21361498/climate-change-air-pollution-us-india-china-deaths) before Congress, just through the public-health benefits of cutting out fossil fuels. You don’t even have to calculate any of the other returns — more jobs, cheaper energy, new infrastructure. Of course, countries all around the world are incorporating those considerations too, turning the page on a generation of economic analysis that said decarbonization was too costly and its benefits too small to sell to the public as upside.

A decade ago, capitalists deemed decarbonization too expensive. Suddenly, it appears too good a deal to pass up.

What is perhaps most striking about all the new climate pledges is not just that they were made in the absence of American leadership but that they were made outside the boundaries of the Paris framework. They are not the result of geopolitical strong-arming or “Kumbaya” consensus. They are, instead, plans arrived at internally, in some cases secretly. This has been eye-opening for the many skeptics who worried for decades about climate’s collective-action problem — who warned that because the benefits of decarbonization were distributed globally while the costs were concentrated locally, nations would move only if all of their peers did too. But a [recent paper](https://www.mitpressjournals.org/doi/full/10.1162/glep_a_00578) by Matto Mildenberger and Michaël Alkin suggests this shouldn’t be a surprise. In their retrospective analysis, they found that, despite much consternation about designing climate policy to prevent countries from “cheating,” there was basically no evidence of any country ever pulling back from mitigation efforts to take a free ride on the good-faith efforts of others. There was, in other words, no collective-action problem on climate after all. For a generation, the argument for climate action was made on a moral basis. That case has only grown stronger. And now there are other powerful, more mercenary arguments to offer.

The third cause for optimism is that, while the timelines to tolerably disruptive climate outcomes have already evaporated, the timelines to the next set of benchmarks is much more forgiving. This is why Glen Peters, the research director at the Cicero Center for International Climate Research, often jokes that while keeping warming below two degrees is very hard, perhaps even impossible, keeping it below 2.5 degrees now looks like a walk in the park.

This isn’t to say we’re on a glide path to safety. At current emissions levels, the planet will entirely exhaust the carbon budget for 1.5 degrees in just seven years — stay merely level, in other words, and we’ll burn through the possibility of a relatively comfortable endgame within the decade. We could buy ourselves a little more time by starting to move quickly, but not that much more. To decarbonize fast enough to give the planet a decent chance of hitting that 1.5-degree target without any negative emissions would require getting all the way to net-zero emissions by around 2035. Simply running the cars and furnaces and fossil-fuel infrastructure that already exists to its expected retirement date would push the world past 1.5 degrees—without a single new gasoline SUV hitting the road, or a single new oil-heated home being built, or a single new coal plant opened.

A two-degree target, by contrast, yields a much longer timeline, requiring the world to achieve net-zero by 2070 or 2080 — without even the help of negative emissions. We’d have to cut carbon production in half in about three decades, rather than one. That pathway will almost certainly prove harder than it looks. The good news is that we seem to be beginning, at least, to try.

### 2AC---AT: Alternative

#### Elites crush the alternative

Peck and Theodore, 19 - Jamie Peck is Canada Research Chair in Urban & Regional Political Economy and Professor of Geography at the University of British Columbia, Canada. He is the Managing Editor of Environment and Planning A and the convenor of the Summer Institute in Economic Geography. Nik Theodore is a Professor, Urban Planning and Policy, Associate Dean for Faculty Affairs and Research, CUPPA. “Still Neoliberalism?” The South Atlantic Quarterly, 118, April 2019

Neoliberal, Neoliberalism, Neoliberalization: What’s in a Name? That neoliberalism remains a circulating if contestable term, after decades of fitful and fickle usage, might be considered an achievement of sorts. Repeatedly disowned, denigrated, and dismissed, it nevertheless refuses to go away— at least circumstantial evidence, perhaps, that there is indeed “some there there.” This is not the place to revisit the extended genealogy of this troubled signifier and its contested historical geography (see Peck 2010; Cahill et al. 2018), except to observe that its turbulent fortunes, perhaps especially in the period since the Wall Street crash of 2008, have been revealing, while at the same time adding new layers of mystification and puzzlement to what has been a never-less-than-checkered history. What was to be a particularly heavyhanded reboot of this history began in the thick of that last crisis, a little over a decade ago. Perhaps unsurprisingly, the Wall Street crash was at the time widely interpreted as both a comprehensive repudiation and a system failure of neoliberalism by key figures on the left, from Eric Hobsbawm to Naomi Klein, who read the moment as terminal for the rolling project of financial deregulation and for the small-state consensus more generally, a view that was echoed by center-left economists such as Joseph Stiglitz and, although not in so many words, by the likes of Paul Krugman. Rather more surprisingly, there were also some mainstream politicians on the right and left flanks of the center ground, from France’s Nicolas Sarkozy to Australia’s Kevin Rudd, who in this uniquely disorientating context were moved to utter the hitherto unspeakable term, albeit only to declare its graceless exit (see Erlanger 2008; Rudd 2009). A common refrain across much of the commentary at the time, when real economies around the world and the credibility of those charged with their stewardship were both in freefall, was that the much-maligned state would be (had to be) making a comeback—in its own way echoing the arch-neoliberal conceits of governmental withdrawal and free-market governance, as if the state had ever really gone away. Projects of neoliberalization, it has been fairly clear all along to those willing to see, have never been synonymous with a simple diminution, or withdrawal, of the state, but instead have been variously concerned with its capture and reuse, albeit in the context of a generalized assault on social-welfarist or leftarm functions, coupled with an expansion of right-arm roles and capacities in areas like policing and surveillance, incarceration and social control, and the military. Nevertheless, this kind of state project was widely believed to have met its end a decade ago in the Wall Street meltdown. What followed certainly did not align with the script of a terminal, once-and-for-all collapse of neoliberalism represented (again, somewhat misleadingly) as a bracketable “era” of free-market governance. As if to affirm Thatcher’s premature dismissal that there was “no alternative” to market rule, what followed in the wake of the financial crisis was, far from a retreat of neoliberalism, more like an audacious exercise in doubling down. Longterm austerity measures were (re)imposed in nations rich and poor, including those countries once regarded as the tutelary “heartlands” of the project, and its proving grounds, the United States and the United Kingdom. A new generation of structural adjustment programs targeted not only populations across the global South but also Greece, Detroit, and elsewhere. There were sustained, if scattergun, assaults on many of the old targets—public services, public budgets, and public servants; social movements and labor unions; social security, socialized healthcare, and public-education systems; and undeserving classes, the poor, and racialized others. And all the while, financial and corporate elites got away with slaps on the wrist, if that, only to be compensated in due course with yet more deregulation and further rounds of tax cuts. This unapologetic mutation of late neoliberalism, back as it were from its own grave, may have been shorn of anything approaching credible claims to moral leadership and intellectual authority, but in this reconstituted form it would present a yet more brutal face in its dogged defenses of political power and institutional dominance, soon to be coupled with brazen reassertions of the manifestly dubious case for corporate liberty, financial freedom, and social-state retrenchment.

#### Both advantages impact turn the alt---they’re robust defenses of innovation, which the alt can’t solve

Kornai 13, \*János Kornai is a Hungarian economist and the Allie S. Freed Professor of Economics Emeritus at Harvard and Professor Emeritus at Corvinus University of Budapest; (János, November 6th, 2013, “Dynamism, Rivalry, and the Surplus Economy”, DOI:10.1093/acprof:oso/9780199334766.001.0001, Google Books)

C. There is no competition between producers and sellers. Production is strongly concentrated. Many companies enjoy monopolist positions, or at least a (regional) monopoly in producing an entire group of products. The chronic shortage of products creates monopolistic behavior even when many producers operate in parallel. The shortage economy, one of the strongest system-specific properties of socialism, ~~paralyzes~~ impedes the forceful engine of innovation, the incentive to fight for the favors of the customer ( Kornai 1971 ; 1980; 1992, chapters 11 – 12 ). The producer/seller is not compelled to attract the buyer by offering him a new and better product, since the latter is happy to get anything in the shop, even an obsolete and poor-quality product. There are examples of inventive activities motivated by chronic shortages: ingeniously created substitutes for missing materials or machinery parts (Laki 1984 –1985). These results of the inventors’ creative mind, however, do not become widespread, commercially successful innovations in the Schumpeterian sense. 25 Table 2.1 features only one revolutionary innovation that did not appear first in a capitalist country but, rather, in the Soviet Union: synthetic rubber. Its inventor had been doing research on the subject for decades; the employment of it in industry was rendered necessary by the shortage of natural rubber. D. The tight limits of experimenting. Capitalism allows for hundreds or thousands of barren or barely fruitful attempts, so that, afterward, one out of the hundreds or thousands would succeed and bring immense success. In the socialist planned economy, actors are inclined to avoid risks. As a result, the application of revolutionarily significant innovations are more or less excluded, since those always mean a leap into the dark, as success is necessarily unpredictable. As far as followers are concerned, some economies follow up quickly, others slowly. The socialist economies belong to the group characterized by the slowest pace. They prefer to maintain the already known, old production procedures, and produce the old well-tried products; new technologies and new products have too many uncertain characteristics making the planning of the directives difficult. E. There is no capital waiting to be utilized; investment allocation is rigid. Central planning is not miserly with the resources devoted to capital formation. The share of investment carved out from the total output is typically higher than in the capitalist economies. However, this enormous volume is appropriated ahead of time to the last penny. Moreover, most of the time over-allocation takes place; in other words, the ensemble of all project plans prescribes the requisition of more resources than the required amount to execute the plan. It never happens that unallocated capital is waiting for someone with a good idea. The allocators do not search for an entrepreneur waiting to step forward with a proposal for innovation. Flexible capital markets are unknown. Instead, the rigid and bureaucratic regulation of project activities takes place, and to devote capital resources to activities with possibly uncertain outcomes is unconceivable. No foolish minister of industry or factory manager could be found who would demand money for ventures admitting in advance that the money may be wasted and the innovation may not succeed. 26

### 2AC---Socialism Bad---Environment

#### Socialism is magnitudes times worse for the environment.

Regan 19, vice president of research at the[PROPERTY AND ENVIRONMENT RESEARCH CENTER](https://www.perc.org/) (PERC) in Bozeman, Mont, (Shawn, May 16th, 2019, “Socialism Is Bad for the Environment”, https://www.nationalreview.com/magazine/2019/06/03/socialism-is-bad-for-the-environment/)

One explanation for the disparity is that central planners, unlike markets, grossly misallocate resources, as a matter of routine. Energy prices, for example, were highly subsidized in the socialist economies of Eastern Europe and the Soviet Union. As a result, industrial production was far more energy-intensive throughout the socialist world than in Western European economies — five to ten times higher, according to one estimate — leading to more pollution. A 1992 World Bank study found that more than half of the air pollution in the former Soviet Union and in Eastern Europe could be attributed to subsidized energy pricing during this period. A related problem was the fixation of socialist planners on heavy industry at the expense of the environment. “

The singular dominant fact of the Soviet economic strategy,” Jeffrey Sachs has noted, “was the subordination of all human and economic goals to the development of heavy industry.” Industrial pollution from factories in Eastern Europe was so bad that Time described it as the region “where the sky stays dark.” Acid rain in Krakow severely damaged the city’s historic structures and buildings, some of which required renovations, and even corroded the faces of many centuries-old statues. Of course, industry behind the Iron Curtain was anything but efficient, and central planning caused excessive use of natural resources. A 1991 study by Mikhail Bernstam found that market economies used about one-third as much energy and steel per unit of GDP as did socialist countries. Likewise, Polish economist Tomasz Zylicz found that the non-market economies of Central and Eastern Europe required two to three times more inputs to produce a given output than did Western European economies. (The former Soviet world, as well as China, also emitted several times more carbon per unit of GDP than the United States did — a trend that continues today.) Simply put, market economies make more with less and are therefore better for the environment. Socialist planners, on the other hand, lack the knowledge necessary to rationally coordinate economic activity. Moreover, bureaucratic constraints make accurate price-setting impossible. In their 1989 book The Turning Point, Soviet economists Nikolai Shmelev and Vladimir Popov offered an illustrative example. To bolster the production of gloves, the Soviet government more than doubled the price it paid for moleskin. Warehouses soon filled with mole pelts, but glovemakers were unable to use them all, so many rotted. As the economists explained: The Ministry of Light Industry has already requested Goskomtsen [the State Committee on Prices] twice to lower the purchasing prices, but “the question has not been decided” yet. And this is not surprising. Its members are too busy to decide. They have no time: besides setting prices on these pelts, they have to keep track of another 24 million prices. And how can they possibly know how much to lower the price today, so they won’t have to raise it tomorrow? Therein lies a crucial flaw in socialist economic logic, and one that has real environmental consequences: Whereas a capitalist firm has ample incentive to act on such information to economize on the use of natural resources, socialist planners have no such motivation — Soviet bureaucracies, Shmelev and Popov noted, were “able only to correct the most obvious price disproportions several years after” they appeared — nor do they have the knowledge needed to accurately set millions of prices at once. And if there are no market prices to convey accurate information about the value of scarce natural resources, there is little chance of conserving them. Finally, there is the issue of property rights. In a socialist society without them, it is impossible to hold individuals or governments accountable for environmental damages: Planners can increase industrial output without compensating those who bear its costs in the form of pollution. In a capitalist society, property rights offer protection against environmental harms and give resource owners incentives to conserve.

# 1AR

## Innovation

### Impact ⁠— 1AR

#### Taiwan war impact dropped ⁠— outweighs on magnitude ⁠— draws in China ⁠— 5G tilts the balance ⁠— that’s [Kroenig]

### Uniqueness ⁠— 1AR

#### Zero neg ev is predictive ⁠— dropped Qualcomm wrecks innovation ⁠— that’s [Breed]. Antitrust expert AND it’s predictive.

#### AND distinction about military tech being key and standard-setting globally

### AT: No Hold-Up ⁠— 1AR

Holdup’s real ⁠— assumes licensing dynamics post-Qualcomm. The signal of antitrust impunity makes holdup pervasive now, even if it hasn’t been empirically. FRAND is fragile and will collapse under the weight of the Ninth Circuit’s ruling ⁠— best ev ⁠— their studies ignore costs of holdup ⁠— that’s conteras and shapiro ⁠— 2nc lacked warrants

## Cyber

### Impact ⁠— 1AR

#### Cyber attacks go nuclear ⁠— critical infrastructure encourages lash-out AND no redlines means its fast, outweighs terrorism because ruins US military preparedness.

#### dropped 5G is distinct and attacks will get bigger. It’s independent of the innovation turn because it’s about having more firms in the US.

## DA

### AT: Link

#### Not the plan

Joshua D. Wright 1-9-2019 [Yellow], George Mason University - Scalia Law School Faculty https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3249524, "Requiem for a Paradox: The Dubious Rise and Inevitable Fall of Hipster Antitrust by Joshua D. Wright, Elyse Dorsey, Jan Rybnicek, Jonathan Klick :: SSRN," George Mason Law & Economics Research Paper No. 18-29 Arizona State Law Journal, 2019 (ermo/sms, Acc:7-11-2021)

B. Encouraging Corporate Welfare, Rent Seeking, and Political Influence

Replacing the well-defined consumer welfare model with a vague, new standard that has no unifying objective based in objective economic evidence would dramatically increase the ability and likelihood of interested industry participants to engage in rent seeking when appearing before the federal antitrust authorities.249 Today, the well established definitions and boundaries of the consumer welfare standard allow courts to hold enforcers (and private parties) accountable and prevent misuse of the antitrust laws and political influence in antitrust enforcement decisions. Unlike sister agencies prone to capture, the FTC and DOJ are relatively well insulated from such influence by the need to apply objective economic principles to a clearly articulate consumer welfare standard.

A new “public interest” or “citizen interest” standard would take years to deploy and even longer before meaningful guidance could be issued similar to that which the consumer welfare standard offers today. In the meantime, firms could use the new standard as leverage over the antitrust agencies—something that is not possible today because the consumer welfare standard offers a well-defined framework. By substituting in a vague new standard, Hipster Antitrust proponents ironically would grant large, powerful corporations with the ability to exert undue influence over the antitrust agencies decision-making process. Moreover, once allowed to influence agency enforcement practices during the initial period when no framework exists, it will be difficult to establish guidelines that do not leave room for such manipulation to continue.

Calls to abandon the consumer welfare framework thus would exacerbate concerns about corporate influence by providing firms with a new ill-defined standard to manipulate. As a result, contrary to the purported objectives of consumer welfare critics, abandoning the consumer welfare model would revert the antitrust laws to a rent-seeking regime that increases—rather than reduces—corporate welfare.

### 2AC---Thumper---Health/Tech

#### Healthcare AND Big Tech thumper

Levine 8-25-2021, master’s degree from the Columbia University Graduate School of Journalism and a bachelor of arts in English from the University of Pennsylvania. She is also an alumna of the Fellowships at Auschwitz for the Study of Professional Ethics, a program in Germany and Poland that explores the ethics of reporting on politics, war and genocide (Alexandra, “How Biden's tech trustbuster could change health care,” *Politico*, <https://www.politico.com/newsletters/future-pulse/2021/08/25/how-bidens-tech-trustbuster-could-change-health-care-797333>)

Lina Khan’s Federal Trade Commission has its eyes on health care. The agency known for efforts to rein in Big Tech companies like Facebook and Amazon is also enmeshed in high-stakes health care and health tech battles that extend well beyond Silicon Valley. Case in point: The FTC trial that kicked off yesterday examining monopoly concerns in the market for cancer screening technology. (More on that below.) That closely watched antitrust case---involving the giant Illumina and startup Grail---predates Khan’s confirmation as FTC chair. But it underscores how health issues are looming over the agenda, particularly heading into the pandemic's second year. The way health care companies and consumer health apps handle sensitive data “is an area that I'm sure [Khan’s] very, very interested in,” said Jessica Rich, former director of the FTC’s consumer protection bureau, adding that the Biden administration's FTC will also be closely scrutinizing hospital mergers. “I expect her and the commission to take a very bold approach to what constitutes harm for both,” Rich said. “I expect her to pay close attention to algorithms and potential discrimination in health care, both denials and pricing issues which the FTC's laws can address.” The FTC’s jurisdiction touches nearly the entire health economy. While its competition bureau looks at health care mergers like the Illumina-Grail deal, its consumer protection side is focused on health privacy and data security issues, as well as fighting bogus medical claims on everything from weight loss to Covid cures. When Congress passed the Covid-19 Consumer Protection Act last year, the agency was granted new authority to police Covid scams. Although Khan hasn't spoken publicly about her health care agenda, she's likely to take issue with health apps and companies whose business models maximize, incentivize and monetize data collection. Of particular concern is how firms disclose what they’re doing with consumers’ data---and whether it may still be deceptive or unfair.

### 2AC---Thumper---Kanter

#### Kanter’s nomination ensures new standards

Bartz 10-28-2021, (Reporting by Diane Bartz; Editing by Mark Porter, “U.S. Panel Approves Big Tech Critic to Head Justice Department Antitrust Division,” *Reuters,* https://www.usnews.com/news/top-news/articles/2021-10-28/us-panel-approves-big-tech-critic-to-head-justice-department-antitrust-division)

WASHINGTON (Reuters) -The U.S. Senate Judiciary Committee approved on a voice vote the nomination of Google critic Jonathan Kanter, the third of three progressives named to top U.S. antitrust posts, to head the Justice Department's Antitrust Division. In his confirmation hearing, Kanter pledged to enforce antitrust law in agriculture, pharmaceuticals and the labor market, as well as in Big Tech. Senator Amy Klobuchar, chair of the panel's antitrust subcommittee, supported Kanter, saying he has a deep understanding of the issues. In a sign of tougher enforcement, the Biden administration previously chose two antitrust progressives with tech expertise, Tim Wu for the National Economic Council and Lina Khan to be chair of the Federal Trade Commission. If confirmed by the full Senate as expected, Kanter will take the reins of the Justice Department's Antitrust Division amid calls for tougher enforcement overall, with special criticism aimed at Alphabet's Google, Facebook Inc, Amazon.com Inc and Apple Inc. The companies have vigorously denied any wrongdoing. Kanter has spent years representing rivals of Google, which the Justice Department sued last year alleging that it broke antitrust law in seeking to hobble rivals. The department is also investigating Apple for alleged violations of antitrust law.

### 1AR---DOJ Thumper

#### The administration is toughening its stance on SEP’s.

Brumfield 21, \*Noah Brumfield is a partner in White & Case’s Global Competition Practice Group, which is ranked as among the "Global Elite" for antitrust; (May 26th, 2021, “DOJ Antitrust Division quietly walks back prior administration-era support of Standard Essential Patent holders”, https://www.whitecase.com/publications/alert/doj-antitrust-division-quietly-walks-back-prior-administration-era-support)

III. The Saga Signals a Tougher Antitrust Stance from the Biden Administration on Antitrust Issues Involving SEPs The issuance of the 2020 Supplement, followed by its recent reclassification (and effective restoration of the 2015 BRL), creates uncertainty for patent holders and licensees on a number of fronts. Substantively, it could mark a change in the Division's approach to antitrust issues involving SEPs. And procedurally, it creates uncertainty for businesses seeking assurance through the BRL process because this newly minted potential for "supplementation" and "reclassification" makes the BRL process less definite. For SEP holders and standards implementers, the original 2015 BRL found that the IEEE's policy would promote efficient adoption and licensing of those patents, particularly since the policy included limits on patent holders seeking injunctions for infringement and other methods to prevent patent holders from holding up the licensing process. The 2020 Supplement starkly reversed this, placing more focus on the potential for licensees, rather than patent holders, to hold out for lower royalty rates.25 The 2020 Supplement also emphasized that licensing issues were contract issues rather than antitrust problems.26 Now, it is not clear whether the reclassification of the 2020 Supplement as "advocacy" formally retracts the previous administration's statement that, for example, SEP holders should be entitled to injunctions.27Acting Assistant Attorney General ("AAG") Richard Powers' statement that the Division is "restoring" the original 2015 BRL may provide further confusion for SEP holders, licensees, and SSOs as to the remedies available for potential infringement and whether the Division may take the view that SEP holders' and SSOs' actions may run afoul of antitrust laws. The reclassification appears to continue the theme of a tougher antitrust stance from the Biden Administration. President Biden has not yet selected a permanent AAG to lead the Division, so nothing is certain. It is possible, however, that we will see a "balanced position toward bad behavior [from SEP holders]."28 It is also too soon to say whether the reclassification means the Division will take an active role in litigation on these issues like the previous administration. However, if the Division begins to advocate a position in court different from what we have seen over the past five years, there will be even greater uncertainty as the risk of conflicting judicial decisions increases. SEP holders, SSOs, and licensees must all closely watch this space as we expect to see more indication from the Division about how aggressive it will be in advocating its position before the courts, with enforcement priorities and, fundamentally, what its position will be.

## K

### 1AR---Cap Good---Liberalism

#### Free markets cement world peace, but transition causes war

Mousseau 19, Professor in the School of Politics, Security, and International Affairs at the University of Central Florida. (Michael, “The End of War,” International Security 44:1, 2019, https://sciences.ucf.edu/politics/wp-content/uploads/sites/29/2019/07/IS\_End-of-War.pdf)

Is war becoming obsolete? There is wide agreement among scholars that war has been in sharp decline since the defeat of the Axis powers in 1945, even as there is little agreement as to its cause.1 Realists reject the idea that this trend will continue, citing states’ concerns with the “security dilemma”: that is, in anarchy states must assume that any state that can attack will; therefore, power equals threat, and changes in relative power result in conflict and war.2 Discussing the rise of China, Graham Allison calls this condition “Thucydides’s Trap,” a reference to the ancient Greek’s claim that Sparta’s fear of Athens’ growing power led to the Peloponnesian War.3 This article argues that there is no Thucydides Trap in international politics. Rather, the world is moving rapidly toward permanent peace, possibly in our lifetime. Drawing on economic norms theory,4 I show that what sometimes appears to be a Thucydides Trap may instead be a function of factors strictly internal to states and that these factors vary among them. In brief, leaders of states with advanced market-oriented economies have foremost interests in the principle of self-determination for all states, large and small, as the foundation for a robust global marketplace. War among these states, even making preparations for war, is not possible, because they are in a natural alliance to preserve and protect the global order. In contrast, leaders of states with weak internal markets have little interest in the global marketplace; they pursue wealth not through commerce, but through wars of expansion and demands for tribute. For these states, power equals threat, and therefore they tend to balance against the power of all states. Fearing stronger states, however, minor powers with weak internal markets tend to constrain their expansionist inclinations and, for security reasons, bandwagon with the relatively benign market-oriented powers. I argue that this liberal global hierarchy is unwittingly but systematically buttressing states’ embrace of market norms and values that, if left uninterrupted, is likely to culminate in permanent world peace, perhaps even something close to harmony. My argument challenges the realist assertion that great powers are engaged in a timeless competition over global leadership, because hegemony cannot exist among great powers with weak markets; these inherently expansionist states live in constant fear and therefore normally balance against the strongest state and its allies.5 Hegemony can exist only among market-oriented powers, because only they care about global order. Yet, there can be no competition for leadership among market powers, because they always agree with the goal of their strongest member (currently the United States) to preserve and protect the global order based on the principle of selfdetermination. If another commercial power, such as a rising China, were to overtake the United States, the world would take little notice, because the new leading power would largely agree with the global rules promoted and enforced by its predecessor. Vladimir Putin’s Russia, on the other hand, seeks to create chaos around the world. Most other powers, having market-oriented economies, continue to abide by the hegemony of the United States despite its relative economic decline since the end of World War II.6 To support my theory that domestic factors determine states’ alignment decisions, I analyze the voting preferences of members of the United Nations General Assembly from 1946 to 2010. I ªnd that states with weak internal markets tend to disagree with the foreign policy preferences of the largest market power (i.e., the United States), but more so if they are major powers or have stronger rather than weaker military and economic capabilities. The power of states with robust internal markets, in contrast, appears to have no effect on their foreign policy preferences, as market-oriented states align with the market leader regardless of their power status or capabilities. I corroborate that this pattern may be a consequence of states’ interest in the global market order by ªnding that states with higher levels of exports per capita are more likely than other states to have preferences aligned with those of the United States; those with lower levels of exports are more likely to have interests that do not align with the United States, but again more so if they are stronger rather than weaker. Liberal scholars of international politics have long offered explanations for why the incidence of war may decline, generally beginning with the assumption that although the security dilemma exists, it can be overcome with the help of factors external to states.7 Neoliberal institutionalists treat states as like units and international organization as an external condition.8 Trade interdependence is dyadic and thus an external condition.9 Democracy is an internal factor, but theories of democratic peace have an external dimension: peace is the result of the expectations of states’ behavior informed by the images that leaders create of each other’s regime types.10 In contrast, I show that the security dilemma may not exist at all and how peace can emerge in anarchy with states pursuing their interests determined entirely by internal factors.11

### 1AR---AT: Alt---Communism

#### Finishing Regan.

The singular dominant fact of the Soviet economic strategy,” Jeffrey Sachs has noted, “was the subordination of all human and economic goals to the development of heavy industry.” Industrial pollution from factories in Eastern Europe was so bad that Time described it as the region “where the sky stays dark.” Acid rain in Krakow severely damaged the city’s historic structures and buildings, some of which required renovations, and even corroded the faces of many centuries-old statues. Of course, industry behind the Iron Curtain was anything but efficient, and central planning caused excessive use of natural resources. A 1991 study by Mikhail Bernstam found that market economies used about one-third as much energy and steel per unit of GDP as did socialist countries. Likewise, Polish economist Tomasz Zylicz found that the non-market economies of Central and Eastern Europe required two to three times more inputs to produce a given output than did Western European economies. (The former Soviet world, as well as China, also emitted several times more carbon per unit of GDP than the United States did — a trend that continues today.) Simply put, market economies make more with less and are therefore better for the environment. Socialist planners, on the other hand, lack the knowledge necessary to rationally coordinate economic activity. Moreover, bureaucratic constraints make accurate price-setting impossible. In their 1989 book The Turning Point, Soviet economists Nikolai Shmelev and Vladimir Popov offered an illustrative example. To bolster the production of gloves, the Soviet government more than doubled the price it paid for moleskin. Warehouses soon filled with mole pelts, but glovemakers were unable to use them all, so many rotted. As the economists explained: The Ministry of Light Industry has already requested Goskomtsen [the State Committee on Prices] twice to lower the purchasing prices, but “the question has not been decided” yet. And this is not surprising. Its members are too busy to decide. They have no time: besides setting prices on these pelts, they have to keep track of another 24 million prices. And how can they possibly know how much to lower the price today, so they won’t have to raise it tomorrow? Therein lies a crucial flaw in socialist economic logic, and one that has real environmental consequences: Whereas a capitalist firm has ample incentive to act on such information to economize on the use of natural resources, socialist planners have no such motivation — Soviet bureaucracies, Shmelev and Popov noted, were “able only to correct the most obvious price disproportions several years after” they appeared — nor do they have the knowledge needed to accurately set millions of prices at once. And if there are no market prices to convey accurate information about the value of scarce natural resources, there is little chance of conserving them. Finally, there is the issue of property rights. In a socialist society without them, it is impossible to hold individuals or governments accountable for environmental damages: Planners can increase industrial output without compensating those who bear its costs in the form of pollution. In a capitalist society, property rights offer protection against environmental harms and give resource owners incentives to conserve.

#### Fails to undermine the global economy

Jasper Bernes 13, Lecturer in Berkley English Department and Managing Editor of Commune, “LOGISTICS, COUNTERLOGISTICS AND THE COMMUNIST PROSPECT,” Endnotes 3, September 2013, https://endnotes.org.uk/issues/3/en/jasper-bernes-logistics-counterlogistics-and-the-communist-prospect

But the non-scalarity (or unidirectional scalarity) of the logistics system introduces a much more severe problem. Even if global communist administration — by supercomputer, or by ascending tiers of delegates and assemblies — were possible and desirable on the basis of the given technical system, once we consider the historical character of communism, things seem much more doubtful. Communism does not drop from the sky, but must emerge from a revolutionary process, and given the present all or nothing character of the international division of labour — the concentration of manufacturing in a few countries, the concentration of productive capacity for certain essential lines of capital in a handful of factories, as mentioned above — any attempt to seize the means of production would require an immediately global seizure. We would need a revolutionary process so quickly successful and extensive that all long-distance supply chains ran between non-capitalist producers within a matter of months, as opposed to the much more likely scenario that a break with capital will be geographically concentrated at first and need to spread from there. In most cases, therefore, maintenance of these distributed production processes and supply-chains will mean trade with capitalist partners, an enchainment to production for profit (necessary for survival, we will be told by the pragmatists) the results of which will be nothing less than disastrous, as a study of the Russian and Spanish examples will show. In both cases, the need to maintain an export economy in order to buy crucial goods on the international markets — arms in particular — meant that revolutionary cadres and militants had to use direct and indirect force in order to induce workers to meet production targets. Raising productivity and increasing productive capacity now became the transitional step on the way to achieving communism then, and in anarchist Spain, as much as Bolshevist Russia, cadres set to work mimicking the dynamic growth of capitalist accumulation through direct political mechanisms, rather than the indirect force of the wage, though in both cases economic incentive structures (piece rates, bonus pay) were eventually introduced as matter of necessity. It is hard to see how anything but a new insurrectionary process — one mitigated against by the establishment of new disciplines and repressive structures — could have restored these systems even to the labour-note based “lower phase of communism” that Marx advocates in “Critique of the Gotha Program”, let alone a society based upon free access and non-compelled labour.

The traditional discussions of such matters assume that, whereas underdeveloped countries like Russia and Spain had no choice but to develop their productive capacity first, proletarians in fully industrialised countries could immediately expropriate and self-manage the means of production without any need for forced development. This might have been true in the immediate postwar period, and as late as the 1970s, but once deindustrialisation began in earnest, the chance had been officially missed — the global restructuring and redistribution of productive means leaves us in a position that is probably as bad as, if not worse than, those early 20th-century revolutions, when some large percentage of the means of production for consumer goods were ready to hand, and one could locate, in one’s own region, shoe factories and textile mills and steel refineries. A brief assessment of the workplaces in one’s immediate environs should convince most of us — in the US at least, and I suspect most of Europe — of the utter unworkability of the reconfiguration thesis. The service and administrative jobs which most proletarians today work are meaningless except as points of intercalation within vast planetary flows — a megaretailer, a software company, a coffee chain, an investment bank, a non-profit organisation. Most of these jobs pertain to use-values that would be rendered non-uses by revolution. To meet their own needs and the needs of others, these proletarians would have to engage in the production of food and other necessaries, the capacity for which does not exist in most countries. The idea that 15% or so of workers whose activities would still be useful would work on behalf of others — as caretakers of a communist future — is politically non-workable, even if the system could produce enough of what people need, and trade for inputs didn’t produce another blockage. Add to this the fact that the development of logistics itself and the credit system alongside it, greatly multiplies the power of capital to discipline rebellious zones through withdrawal of credit (capital flight), embargo, and punitive terms of trade.

#### Capitalism solves climate change

Smith 19 – (Noah Smith, assistant professor of finance at Stony Brook University; “Dumping Capitalism Won’t Save the Planet”; Bloomberg; D.A. August 25th 2020, [Published April 5th 2019]; <https://www.bloomberg.com/opinion/articles/2019-04-05/capitalism-is-more-likely-to-limit-climate-change-than-socialism>) //LFS—JCM

The climate threat is certainly dire, and carbon taxes [are unlikely](http://nymag.com/intelligencer/2018/10/a-carbon-tax-cant-solve-climate-change-but-we-should-do-it.html) to be enough to solve the problem. But eco-socialism is probably not going to be an effective method of addressing that threat. Dismantling an entire economic system is never easy, and probably would touch off armed conflict and major political upheaval. In the scramble to win those battles, even the socialists would almost certainly abandon their limitation on fossil-fuel use — either to support military efforts, or to keep the population from turning against them. The precedent here is the Soviet Union, whose multidecade effort to reshape its economy by force amid confrontation with the West led to profound environmental degradation. The world's climate does not have several decades to spare. Even without international conflict, there’s little guarantee that moving away from capitalism would mitigate our impact on the environment. Since socialist leader Evo Morales took power in Bolivia, living standards [have improved](https://www.bloomberg.com/opinion/articles/2019-02-22/bolivia-s-problem-is-macroeconomics-not-socialism) substantially for the average Bolivian, which is great. But this has come at the cost of higher emissions. Meanwhile, the capitalist U.S managed to decrease its per capita emissions a bit during this same period (though since the U.S. is a rich country, its absolute level of emissions is much higher). In other words, in terms of economic growth and carbon emissions, Bolivia looks similar to more capitalist developing countries. That suggests that faced with a choice of enriching their people or helping to save the climate, even socialist leaders will often choose the former. And that same political calculus will probably hold in China and the U.S., the world’s top carbon emitters — leaders who demand draconian cuts in living standards in pursuit of environmental goals will have trouble staying in power. The best hope for the climate therefore lies in reducing the tradeoff between material prosperity and carbon emissions. That requires technology — solar, wind and nuclear power, energy storage, electric cars and other vehicles, carbon-free [cement](https://www.euractiv.com/section/energy/news/worlds-first-zero-emission-cement-plant-takes-shape-in-norway/) production and so on. The best [climate](https://techcrunch.com/2019/02/15/how-to-decarbonize-america-and-the-world/) policy [plans](https://www.dataforprogress.org/green-new-deal) all involve technological improvement as a key feature. Recent developments show that the technology-centered approach can work. A [recent report](https://about.bnef.com/blog/battery-powers-latest-plunge-costs-threatens-coal-gas/) by Bloomberg New Energy Finance analyzed about 7000 projects in 46 countries, and found that large drops in the cost of solar power from photovoltaic systems, wind power and lithium-ion batteries have made utility-scale renewable electricity competitive with fossil fuels. A 76 percent decline in the cost of energy for short-term battery storage since 2012 is especially important. In a blog post, futurist and energy writer Ramez Naam [underscores](http://rameznaam.com/2019/04/02/the-third-phase-of-clean-energy-will-be-the-most-disruptive-yet/) the significance of these developments. Naam notes the important difference between renewables being cheap enough to outprice new fossil-fuel plants, and being inexpensive enough to undercut existing plants. The former is already the case across much of the world, which is among the reasons for an 84 percent [decrease](https://www.theguardian.com/environment/2019/mar/28/global-collapse-in-number-of-new-coal-fired-power-plants) in the number of new coal-fired plants worldwide since 2015. But when it becomes cheaper to scrap existing fossil-fuel plants and build renewables in their place, it will allow renewables to start replacing coal and gas much more quickly. Naam cites examples from Florida and [Indiana](https://www.utilitydive.com/news/even-in-indiana-new-renewables-are-cheaper-than-existing-coal-plants/540242/) where this is already being done. He cites industry predictions that replacing existing fossil-fuel plants with renewables will be economically efficient almost everywhere at some point in the next decade. Electricity is far from the only source of carbon emissions — there’s also transportation, manufacturing (especially of steel and cement), home and office heating, and agriculture to worry about. But the rapid advance of solar technology is a huge victory in the struggle against climate change, because it will allow people all over the world to have electricity without cooking the planet. And how was this victory achieved? A combination of smart government policy and private industry. Massachusetts Institute of Technology researchers Goksin Kavlak, James McNerney and Jessika Trancik in a [recent paper](https://www.sciencedirect.com/science/article/pii/S0301421518305196?via%253Dihub) evaluated the factors behind the solar-price decline from 1980 to 2012. They concluded that from 1980 to 2001, government-funded research and development was the main factor in bringing down costs, but from 2001 to 2012, the biggest factor was economies of scale. These economies of scale were driven by private industry increasing output, but with government subsidies helping to increase the incentive to ramp up production. It’s apparent, therefore, that both government and profit-seeking enterprises have their roles to play. Government funds the development of early-stage technology and then helps push the private sector toward adopting those technologies, while private companies compete to find ever-cheaper methods of implementation. Instead of eco-socialism, it’s eco-industrialism. If there’s any system that can beat climate change, this looks like it.